Day 1: November 30, 2015 (Venue: SOM Seminar Hall)

8.30 am – 9.00 am: Registration
9.00 am – 10.00 am: Inauguration

10.00 am – 10.45 am: Distinguished Lecture - Prof. Ramadhar Singh

10.45 am – 11.00 am: Tea/Coffee Break

11.00 am – 12.00 pm: Marketing 1 (Chairperson: Prof. Dinesh Sharma)
1. “A Multilevel Model to Fostering Service-Innovation: Role of Servant Leadership, Service Climate and Thriving”, Neeraj Kumar Jaiswal, Department of Management Studies, IIT Roorkee.
2. “Measuring brand resonance for CBBE model: Using AHP and ANP approach”, Ande Raja Ambedkar, Department of Management Studies, NIT Tiruchirappali.
3. “Exploring outshopping behaviour and its determinants in Gujarat state: a comparative study between urban and rural consumers”, Yupal Shukla, Faculty of Management, Ganpat University, Gujarat.

12.00 pm – 01.00 pm: Economics 1 (Chairperson: Prof. Vinish Kathuria)
3. “Relationship between foreign direct investment, economic growth and health in India: an empirical study ”, Reenu, Department of Management Studies, IIT Roorkee.

1.00 pm – 2.00 pm: Lunch Break

2.00 pm – 2.45 pm: Distinguished Lecture (Prof. P. Khandwalla)

2.45 pm – 3.45 pm: Organizational Behaviour and Human Resources 1 (Chairperson: Prof. T.J. Kamalabhan)
2. “Career trajectories of women in the Indian ICT sector in junior to middle management stages”, Aparna Venkatesan, University of Sussex, UK.
3. “Moral decision making role of personal and organizational factors”, Shreshtha Yadava, Department of Psychology, University of Allahabad.
3.45 pm – 4.00 pm: Tea/Coffee Break

4.00 pm – 5.00 pm: Finance 1 (Chairperson: Prof. S.V.D.N. Rao)
1. “Price leadership in commodity market: evidence from India”, Sarveshwar Inani, IIM Lucknow.
3. “Legal insider trading behaviour - empirical evidence from India”, Anil Kumar, Department of Humanities, Social Sciences and Management, National Institute of Technology, Surathkal.

5.00 pm – 5.15 pm: Tea/Coffee Break

5.15 pm – 6.00 pm: Information Technology (Chairperson: Prof. K. Momaya)
1. “Development, measurement and validation cloud computing adoption scale in Indian organizations”, Hemlata Gangwar, National Institute of Industrial Engineering, Mumbai.
2. “Modeling technology pathways for electricity system in transition”, Tarun Sharma, Department of Management Studies, IISc Bangalore.

7.15 pm – 8.00 pm: Dinner Talk (Mr. Mukesh Kothari, Deloitte) (Venue: Gulmohar Bqt. Hall, 3rd Floor, Gulmohar Building)

8.00 pm – 10.00 pm: Reception and Conference Dinner

Day 2: December 01, 2015 (Venue: SOM Seminar Hall)

9.00 am – 9.45 am: Marketing 2 (Chairperson: Prof. Arti Kalro )

9.45 am – 10.00 am: Tea/Coffee Break

10.00 am – 11.00 am: Economics 2 (Chairperson: Prof. Sarthak Gaurav)
2. “Does remuneration committee independence affect executive remuneration in India?”, Payal, Department of Commerce, Guru Nanak Dev University, Amritsar.

11.00 am – 11.45 pm: Distinguished Lecture (Prof. M. R. Rao)

11.45 am – 12.00 pm: Tea/Coffee Break
12.00 pm – 1.00 pm: Finance 2 (Chairperson: Prof. S. N. Rao)
1. “What drives India’s current account balance?”, Bhavesh Garg, Department of Liberal Arts, IIT Hyderabad.
2. “Signaling with cash dividends and share repurchases: An empirical study from the Indian stock market”, Sadaf Anwar, Department of Management Studies, IIT Delhi.

1.00 pm – 2.00 pm: Lunch

2.00 pm – 2.45 pm: Distinguished Lecture (Mr. Neeraj Jain, Deloitte)

2.45 pm – 3.45 pm: Operations and Supply Chain (Chairperson: Prof. Pankaj Dutta)
1. “Confirmation of a measurement model for social sustainability in the supply chain of Indian manufacturing industry”, Mani.V, Department of Management Studies, IIT Roorkee.
2. “Analysis of Indian retail demand chain using total interpretive structural modeling (TISM) and Fuzzy MICMAC”, Arun Deshmukh, Faculty of Management Studies, Banaras Hindu University, Varanasi.
3. “Formation of uniform study groups – a mathematical programming approach”, Yashesh Zaveri, Department of Statistics, Saurashtra University, Gujarat.

3.45 pm – 4.00 pm: Tea/Coffee Break

4.00 pm – 5.00 pm: Organizational Behaviour and Human Resources 2 (Chairperson: Prof. A. Pandey)
3. “A study on role of family support in balancing work and family life”, Anuradha, Department of commerce, Madras Christian College, Chennai.

5.00 pm – 5.45 pm: Distinguished Lecture (Prof. Rajan Saxena)

5.45 pm – 6.00 pm: Tea/Coffee Break

6.00 pm – 7.00 pm: Valedictory Ceremony

8.00 pm – 10.00 pm: Dinner