



2014-16

Final Placement Report

From the Placement Desk

SJMSOM, IIT Bombay reinforced its image as one of the top business schools in India with the top 50% of the batch securing an average package of ₹ 18.2 Lakhs. The diversity of profiles on offer has helped students to kick-start their careers in their field of interest with corporates of international repute. The unique blend of extensive industry interaction along with academic rigour has helped students in applying the concepts that they have learnt in class to real industry problems. The high number of PPOs/PPIs offered to the students is a testament to that. Despite a near 50% increase in the batch size, the increase in the average package is an evidence of the trust the corporates have in the pedagogy followed by the institute. I, on behalf of SJMSOM, IIT Bombay, would like to thank all the recruiters for selecting our school as one of their preferred recruitment destinations and invite you to read further about the final placements of 2014-16 batch.



Prof. Ashish Pandey
Faculty Placement
Coordinator



Batch Profile

117

Batch Size

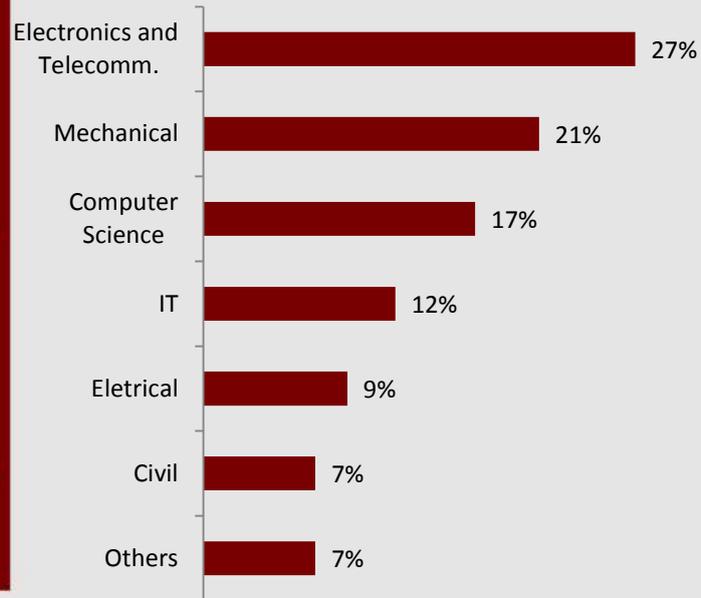
29
months

Avg. Work Exp.

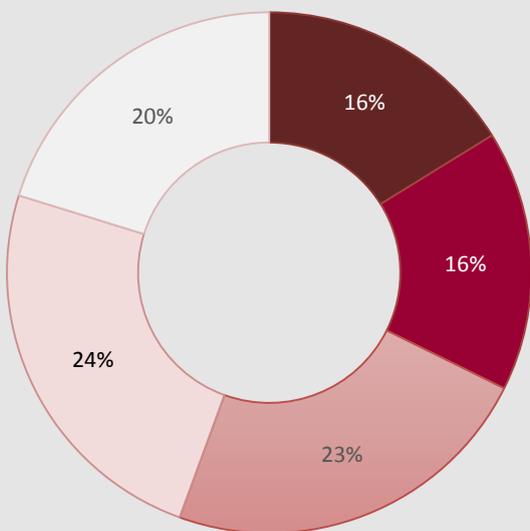
Batch of 2014-16 at a Glance

The Class of 2016 comprised of finest talents from academia and industry with experience in varied backgrounds. The 117 handpicked technocrats from some of the top notch Engineering and Technology institutions thrived in the conducive learning atmosphere at SJMSOM. It further facilitated a healthy exchange of ideas and rich classroom experience for the students. To add on to their business acumen, many students took various professional courses and certifications such as CFA, Six Sigma, etc. Consequently, the dynamism attracted diverse and niche profiles from our regular recruiters and various new recruiters, reaffirming their continuous faith on the quality of the students at SJMSOM. While 22% of the batch received offers from companies where they had done their summer internship, the rest of the batch was placed within 4 days of the placement window.

Engineering Stream

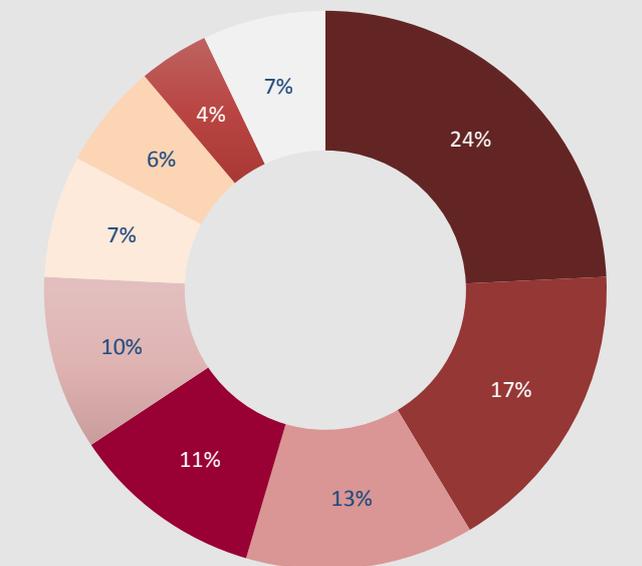


Experience Split



■ Freshers
 ■ 1-18 Months
 ■ 19-24 Months
■ 25-36 Months
 ■ >36 Months

Sector Split



■ IT-ITES
 ■ Automobile/Mfg
 ■ BFSI + IT-BFSI
■ Electronics/Telecom
 ■ IT-Retail
 ■ Energy/Power
■ Pharma/Healthcare
 ■ Consulting/Analytics
 ■ Others

Placement Statistics

16.5
Lakhs

Average CTC

50%
Increase

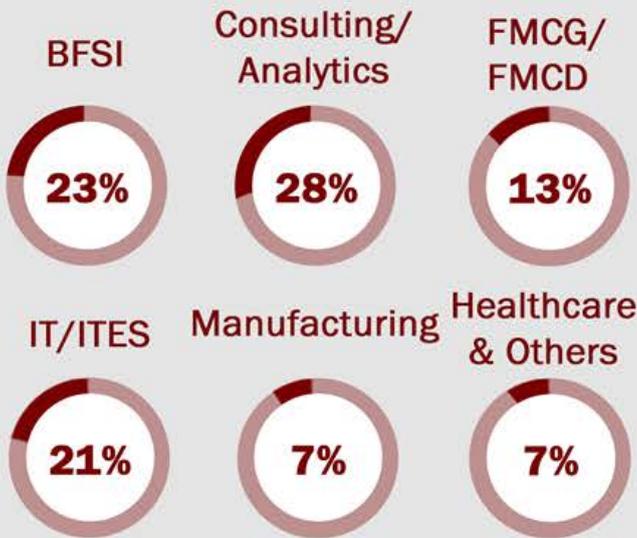
Batch Size

Batch Size	117
Offers made in Finals	100
No. of PPOs/PPIs Offered	26
Participating Companies	49
New Recruiters	16

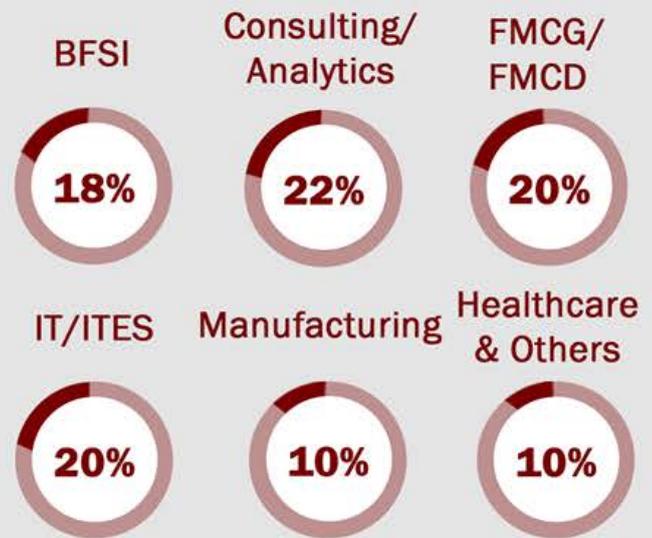
This year saw the inclusion of many new recruiters like Abbott, Cisco, Dell International, Givaudan, Google, Hitachi Consulting, Piramal, PwC, Syngenta amongst others. They offered profiles in operations, finance, consulting, marketing and other domains in management. Students of SJMSOM continue to make a lasting impression on companies through their summer internships. Testimony to that is the fact that 22% of the batch received Pre Placement Interview (PPI's)/Pre Placement offers (PPO's). The final placement ended on a high note with an increase in average and median package even with 50% increase in batch size over the last year.

Distribution

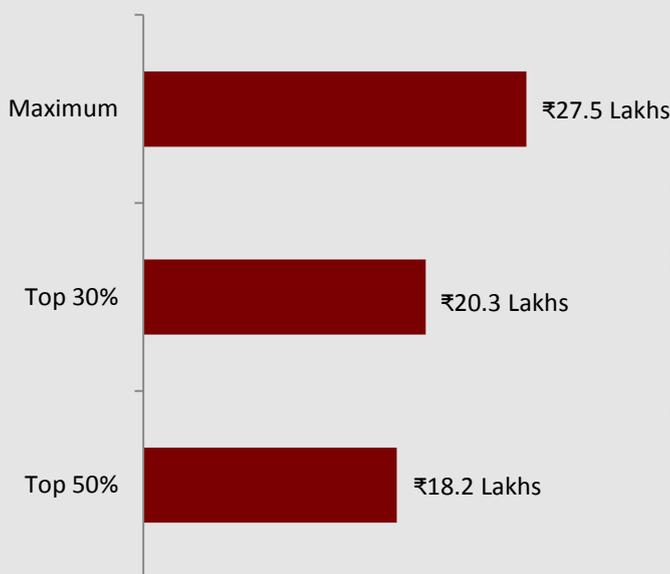
Student Split



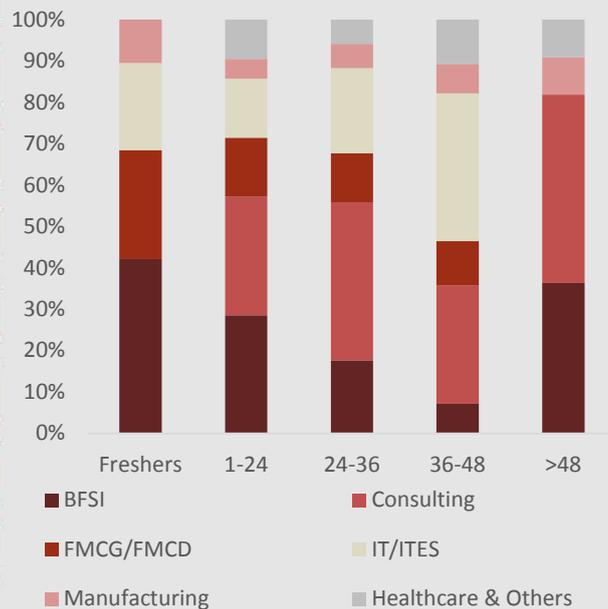
Company Split



Average CTC



Profile Offered w.r.t. Work Ex.



Our Recruiters

BFSI

SJMSOM continues to strengthen its relationship with BFSI majors as almost 23% of the batch chose to start their career in this sector. Some of the prominent recruiters include Axis Bank, Fidelity Investments, Goldman Sachs, HDFC Bank, ICICI Bank, Indus Valley Partners, Kotak Mahindra Bank and Nomura. Students were offered diversified profiles like Wholesale Banking, Retail Banking, Corporate Banking, Securities and Corporate Treasury.

FMCG/FMCD

SJMSOM continues to be the preferred campus for blue chip FMCG/FMCD companies like Asian Paints, Bennett Coleman & Co, Bisleri, Colgate-Palmolive, Givaudan, Johnson & Johnson, L'Oréal, Mondelēz, Marico, Nestle and P&G. Recruiters continued to offer top notch managerial roles in the field of Supply Chain Management, Sales & Marketing, Operations and Systems.

Consulting

The Consulting domain saw recruitment from leading corporates like Accenture, Capgemini, Deloitte, GeP, Hitachi Consulting, IBM Consulting, Inspirage, PwC among others. Students were offered coveted profiles like Strategy and Operations Consulting, Procurement Consulting and Technology Consulting. The number of consulting roles offered has seen a consistent rise over the years at SJMSOM.

Manufacturing

SJMSOM witnessed participation from a cohort of manufacturing companies which included industry front-runners like Cummins India, HP Inc., Jindal Steel and Power Limited, National Instruments, Tata Motors and others. 7% of students got placed in the domain across various functions like Operations, Systems, Vendor Management, Supply Chain Management, Sales and Marketing etc.

IT/ITES

Technology companies continued their strong relationship with SJMSOM, hiring students across top profiles like IT Consulting, Retail Management, Data Scientist, Data Analytics and Security Solutions. The domain saw participation from industry leaders like Capgemini, Cisco, CitiusTech IT Solutions, Dell, Google, Infosys, MAQ Software solutions, Wipro among others.

Healthcare & Others

SJMSOM continues to be the campus of choice for the behemoths of the healthcare sector like Abbott, Cochlear, Glenmark, Piramal and various other life science companies. Students were offered with wide range of career choices in Supply Chain Management, Operations, Sales and Marketing and Others. Students also got an opportunity to kick-start their careers in the Logistics space with companies such as DHL.

Contact Us

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