



# FINAL PLACEMENT REPORT

# 2015-17



Shailesh J. Mehta School of Management, IIT Bombay



# Message Board



**Prof. Rajendra Sonar**  
**Faculty Placement**  
**Coordinator**

## From the Placement Desk

With the completion of another successful placement season at SJMSOM, IIT Bombay, I am delighted that the school once again saw a rise in placement figures despite the industry facing problems such as Brexit and Demonetization. The school of management has reinforced its position as one of the top B-Schools in India with the top 30% of the batch securing a phenomenal average package of ₹24.48 lakhs. The unique blend of extensive industry interaction along with academic rigor has helped the students in applying the concepts which they have learned in class to real industry problems. The high number of PPOs/PPIs offered to the students is a testament to that. I, on behalf of SJMSOM, IIT Bombay, would like to thank all the recruiters for showing trust in the pedagogy followed by the Institute and selecting it as one of their preferred recruitment destinations. With this, I invite you to read further about the final placements of the 2015-17 batch.

# Batch Profile

**115**

**Batch Size**

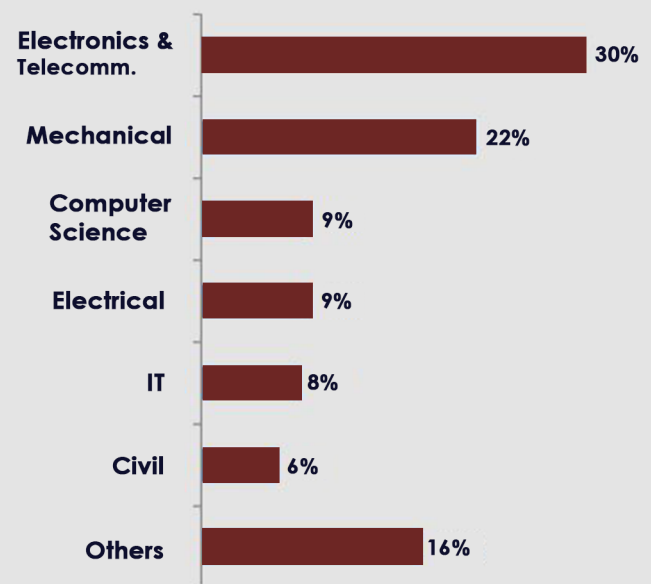
**25**  
months

**Avg. Work Exp.**

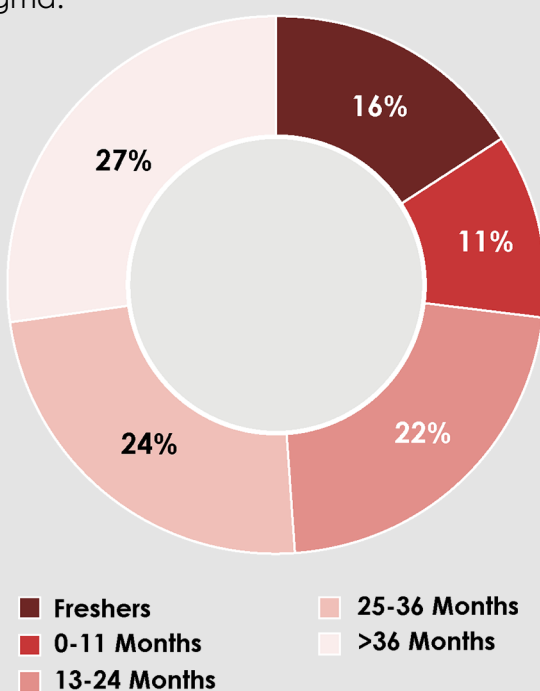
## Batch of 2015-17 at a Glance

SJM SOM, IIT Bombay reinforced its image as one of the most preferred B-Schools across the country with a CAT cut-off of 97.5 percentile and its students coming from top notch engineering institutions like IITs, NITs, BITS Pilani, DTU among others. The class of 2017 is a fine blend of students with an average work experience of 25 months in the field of Analytics, Automobile, Consultancy, IT, Manufacturing etc., along with fresh graduates and entrepreneurs. The batch has students with diversified interests having significant achievements in National Level Sports, Debate, Music, Movie Making, Expression, Photography, Social activities, etc. Moreover, students are also known for their stellar academic track record and have proven their mettle in various National/State level competitive exams and have also cleared independent course work such as Chartered Financial Analyst (CFA) and Green Belt Lean Six Sigma.

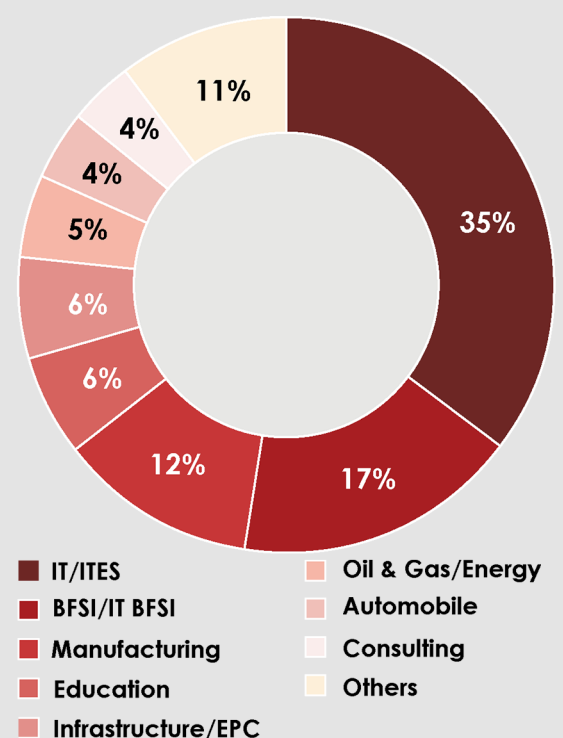
### Engineering Stream



### Experience Split



### Sector Split





# Placement Statistics

**₹17.63**

Lakhs

**Average Salary**

**₹29.9**

Lakhs

**Maximum Salary**

Batch Size

**115**

Offers made in Finals

**89**

PPO/PPI

**48**

Participating Companies

**52**

New Recruiters

**17**

This year saw the inclusion of many new recruiters including renowned multinational corporations like DE Shaw, SAP, Whirlpool, Pidilite, Siemens, Britannia, Vedanta, JLL, Godrej & Boyce, Crisil as well as public sector companies like IOCL. They offered profiles in consulting, finance, operations, marketing and other domains of management. Students of SJMSOM continue to make a lasting impression on companies through their summer internships. Testimony to that is the high number of PPOs/PPIs received by the students. The final placement ended on a high note with an increase in average as well as median package compared to last year.

## Distribution

**Student Split**

BFSI

**15%**

Consulting

**22%**

IT/ITES

**20%**

FMCG/  
FMCD

**14%**

Manufacturing

**24%**

Others

**5%**

BFSI

**16%**

Consulting

**21%**

IT/ITES

**18%**

FMCG/  
FMCD

**18%**

Manufacturing

**20%**

Others

**7%**

**Company Split**

**Average Salary**

Maximum

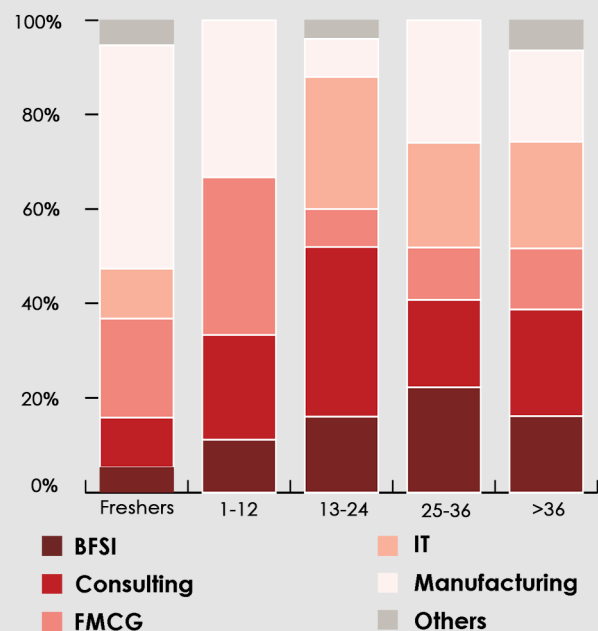
**₹29.90 Lakhs**

Top 30%

**₹24.48 Lakhs**

Top 50%

**₹21.53 Lakhs**



**Profile Offered  
w.r.t. Work Ex.**

# Our Recruiters

## BFSI

Renowned BFSI firms such as Axis Bank, BNP Paribas, CRISIL, DE Shaw, Goldman Sachs, ICICI Bank, Invesco, Indus Valley Partners, J.P. Morgan Chase, Trafigura and Yes Bank were amongst the major participants, providing lucrative opportunities to students to pursue the most sought after profiles across B-Schools. Some of the coveted financial profiles offered were Corporate Treasury, Commodity Trading, Corporate Banking, Business Analysis and Research, Relationship Banking, etc.

## FMCG/FMCD

SJMSOM continues to be the first destination for all the blue chip FMCG companies like Asian Paints, BCCL, Britannia, Colgate-Palmolive, Johnson & Johnson, L'Oréal, Mondelēz, Marico, Nestlé, P&G & Pidilite Industries. The roles offered were the best in the country and well diversified in fields like Sales and Marketing, Supply Chain Management to Operations and IT.

## Consulting

The domain saw regular recruiters reinforcing their faith and a host of new recruiters visiting the campus. Some of the prominent recruiters were Accenture, Capgemini, Deloitte, Feedback Infra, GEP, Inspirage, JLL, PwC. The profiles offered were Strategy and Operations Consulting, Procurement Consulting, Real Estate Consulting, Management Consulting and Technology Consulting.

## Manufacturing

SJMSOM remained the favourite campus for most of the manufacturing companies, with the largest proportion of the batch securing placement with them. Industry stalwarts like Avery Dennison, Cummins India, Godrej & Boyce, Indian Oil Corporation, Lava International, Siemens, Tata Motors, Vedanta and Whirlpool visited the campus offering roles in Vendor Management, International Business, Operations, Sales & Marketing and Systems.

## IT/ITES

The domain witnessed top technology companies offering sought-after profiles in IT Consulting, Sales and Presales, Retail Management, Digital Marketing, Data Scientist, Data Analytics and Security solutions to the students. Some of the prominent recruiters were like Capgemini, Cisco, Citius Tech, eClerx, Google, Latent View, MAQ Software, SAP, Wipro, etc.

## Others

SJMSOM witnessed participation from some regular recruiters like Cochlear and other life sciences companies. Students also got the opportunity to kick start their career in the sector of telecom as well as logistics with companies such as Vodafone and Fed-Ex offering coveted profiles. Some of the profiles offered include Sales & Marketing, Operations, Supply Chain Management, etc.

## Contact Us

**Placement Office**  
**Shailesh J. Mehta School**  
**of Management**  
**IIT Bombay, Powai 400076**

**Website:**  
**[www.som.iitb.ac.in](http://www.som.iitb.ac.in)**  
**Email:**  
**[placement@sjmsom.in](mailto:placement@sjmsom.in)**

Shailesh J. Mehta School of Management, IIT Bombay