



Feb 21st and 22nd 2020

Advances in Management Research: Role in Emerging Economies

Shailesh J Mehta School of Management

Indian Institute of Technology, IIT Bombay

Programme Schedule

Day 1: February 21, 2020

8.30 am-09.00 am	Registration
09.00 am-09.15 am	Welcome
09.15 am-11.00 am	Technical Session 1 & 2 (Operations Mgmt & Marketing)
11.00 am-11.15 am	Tea Break
11.15 am-12.15 pm	Keynote Session 1 (Prof. I. M. Pandey) Director General, Delhi School of Business, Former Dean & Professor, IIM Ahmedabad.
12.15 pm-12.30 pm	Tea Break
12.30 pm-01.30 pm	Keynote Session 2 (Prof. Moutusy Maity) Professor of Marketing, IIM Lucknow
01.30 pm-02.30 pm	Lunch Break
02.30 pm-03.30 pm	Inaugural Session (Distinguished Guest: Prof. M. K. Tiwari) Director, NITIE, Mumbai
03.30 pm-03.45 pm	Photo Session/Tea Break
03.45 pm-05.00 pm	Technical Session 3 & 4 (Economics 1 and OB & HR 1)
05.00 pm-05.15 pm	Tea Break
05.15 pm-07.15 pm	Technical Session 5 (Finance 1)
07:30 pm onwards	Conference Dinner

Day 2: February 22, 2020

09.00 am-11.00 am	Technical Session 6 & 7 (Economics 2 & General Mgmt)
11.00 am-11.15 am	Tea Break
11.15 am-12.15 pm	Keynote Session 3 (Prof. D. M. Nachane) Professor Emeritus IGIDR, Mumbai
12.15 pm-01.30 pm	Technical Session 8 & 9 (Finance 2 and OB & HR 2)
01.30 pm-02.30 pm	Lunch Break
02.30 pm-03.30 pm	<i>Panel on Job Market</i> Panelist: Prof. Ranjan Banerjee, Dean, SPJIMR, Mumbai. Dr. Mayur Datar, Chief Data Scientist, Flipkart. Dr. Rohtas Kumar, Director- Risk & Analytics, CRISIL GR&A. Prof. Aditya Christopher Moses, Asst. Professor, HR, IIM A.
03.30 pm-03.45 pm	Tea Break
03.45 pm-05:15 pm	Technical Session 10 (Information Technology)
05.15 pm-06.30 pm	Valedictory Session/ Certificate Distribution/ Best Paper Award (Distinguished Guest, Prof. R. C. Tripathi) Professor Emeritus, Centre for Advanced Study in Psychology, University of Allahabad.
06.30 pm	High tea

Day 1: February 21, 2020

08.30 am-09.00 am: Registration (2nd floor, VMCC)

09.00 am-09.15 am: Welcome (Venue: 2nd floor, Room No -22, VMCC)

09.15 am-11.00 am: Operations Mgmt & Marketing (Venue: 2nd floor, VMCC)

Operations Mgmt (Chairperson: Prof Rahul Patil)

(Rapporteur-Vishwesh)

(Room No-22)

Development of Environmental Sustainability Assessment Index for Freight Transportation Industry: A Policy Measure - Aalok Kumar, Ramesh A, (IIT, Roorkee)

Barriers to the Development of Crowd Logistics: A Systematic Literature Review - Taab Ahmad Samad, Kunal Ganguly (Indian Institute of Management, Kashipur)

Extending MCLP to include Choice Behavior and Equity and a Case Study-Kaushal Kumar (FMS Delhi)

A MIP Model Concerning Efficiency-Connectivity-Emission Model for Slots Scheduling at Congested Airports-Aasheesh Dixit IIM Lucknow)

Hub-And-Spoke Network Design Considerations for Optimising Dry Port Inland Water Port River Infrastructure in North East India - Prayash Baruah, Tridib Ranjan Sarma (Tezpur University).

Marketing (Chairperson: Prof. Dinesh Sharma)

(Rapporteur-Vishwas)

(Room No-23)

Flash Sales and Value Co-Destruction: A Natural Language Processing Approach-Roopendra Roopak (IIM Kashipur)

A Comparative Study of Online Food Delivery Services and Dining out Behaviour of Indian Millennials- Samantak Chakraborty and Mohammad Khalid Azam (AMU)

Conceptual Framework for Consumer Disposal Behaviour Towards Personal Communication Devices- Payal R. Phulwani, Divesh Kumar, Praveen Goyal (Malaviya National Institute of Technology, Jaipur)

The Behavioral Drivers of Product Diversification Strategy - Supratim Kundu, Bikramjit Ray Chaudhuri, Ranjan Banerjee (SPJIMR, Mumbai)

Effect of Formal Control System on Ambidextrous Selling: A Study Of Pharmaceutical Salesforce-Mohammed Atif Aman Mohammad Khalid Azam (AMU)

Global Branding – A Bibliometric Review - Pranay Sindhu (Indian Institute of Management, Kashipur)

11.00 am-11.15 am: Tea Break (VMCC Foyer)

11.15 am-12.15 pm: Keynote Session 1 (Prof. I. M. Pandey) (Venue: Room No-22, VMCC)

12.15 pm-12.30 pm: Tea Break (VMCC Foyer)

12.30 pm-01.30 pm: Keynote Session 2 (Prof. Moutusy Maity) (Venue: Room No-22, VMCC)

01.30 pm-02.30 pm: Lunch Break (VMCC Foyer)

02.30 pm-03.30 pm: Inaugural Session (Distinguished Guest: Prof. M. K. Tiwari) (Venue: Room No-22, VMCC)

03.30 pm-03.45 pm: Photo Session/Tea Break (VMCC Foyer)

03.45 pm-05.00 pm: Economics 1 and OB & HR 1 (Venue: 2nd floor, VMCC)

Economics 1 (Chairperson: Prof. Vinish Kathuria)

(Rapporteur-Rayees)

(Room No-22)

Does Financial Integration Generate Potential Benefits? An Empirical Evidence from India - Rakesh Padhan, K.P. Prabheesh (IIT Hyderabad)

Dynamics and Determinants of Poverty Among Farm Households in Rural India: Evidence from Longitudinal Data – Zeeshan, Geetilaxmi Mohapatra, Arun Kumar Giri (BITS), Pilani

Financial Literacy Among the Young in India Jagriti Arora, Dr. Madhumita Chakraborty (IIM Lucknow)

Why Do Firms Pay Bribe? Cross-Country Evidence - Shreyansh Nema, Vijayabhaskar Marisetty (University of Hyderabad)

Sentiments as Noise or Reality - Indian GDP Crash- Heena Sharma Manpreet Kaur (LPU)

OB & HR 1(Chairperson: Prof. Ashish Pandey)

(Rapporteur-Aditya)

(Room No-23)

Influence of Trust on Organizational Structure and Firm Performance with Coalitional Aspects- Robiul Awal (IIM Bangalore)

Advances in Meaningful work and Commitment Envisaging Citizenship and Well-Being in India: Empirical Insights-Gurvinder Kaur, Urvashi Sharma (Delhi School of Economics)

Business Management through a Lens of Bhagawad Gita- Rai Siddhant Sinha (IIM Kozhikode)

Spiritual Intelligence (SI) As in Bhagwat Gita (BG) and Bible- Richa Kathuria, Richa Awasthy (SBPPSE) Ambedkar University

05.00 pm-05.15 pm: Tea Break (VMCC Foyer)

05.15 pm-07.15 pm: Finance 1 (Venue: 2nd floor, VMCC)

Chairperson: Prof. S. N. Rao

(Rapporteur-Sravani)

(Room No-22)

Imputation of Cost of Debt for Unlisted Infrastructure Firms- Kewal Singh, Anoop Singh, Puneet Prakash (IIT Kanpur)

Financing Frictions and Demand for External Finance-Nabendu Paul (Indian Institute of Management Bangalore)

Sovereign Bonds in Emerging Asia: Rippling Effect of Liquidity Risk Across Term Structure - Rintu Anthony, Krishna Prasanna (IIT, Madras)

Debt Heterogeneity, Firm Life Cycle and Firm Performance: An Empirical Study on Indian Firms Akanksha Saxena, Debashree Dasb (ICFAI Business School, Delhi)

Comparing Signal Extraction and Probit Model Approaches for Developing EWS for Banking Crisis: Indian Context Neha Gupta, Arya Kumar (BITS Pilani)

Does Interaction Matter? -- Exploring Three Way Interaction Among Ownership Concentration, CEO-Chair Duality and Board Independence as a Bundle to influence Firm Performance Manali Chatterjee, Titas Bhattacharjee (IIT Kharagpur)

07:30 pm onwards: Conference Dinner (Venue: SOM Well)

Day 2: February 22, 2020

09.00 am-11.00 am: Economics 2 & General Management (Venue: 2nd floor, VMCC)

Economics 2 (Chairperson: Prof. Sarthak Gaurav)

(Rapporteur-Neha)

(Room No-22)

A Persistent Crisis: The Political Economy of Fair and Remunerative Returns to Small and Marginal Farmers in India- Gopi Sankar G, (IIM Bangalore)

Does Renewable Energy and Globalisation Enhance Ecological Footprint: an Analysis of Top Renewable Energy Countries - Mohd Arshad Ansari Salman Haider (Uni. of Hyderabad)

Global Monetary Policy Impact on Foreign Banks in India: A SVAR Analysis-O.S. Ameen, K.P. Prabheesh (IIT Hyderabad)

A Critical Analysis of Rangarajan Committee Recommendations on Deregulation of Indian Sugar Sector- Anshuman Kaler, Atulan Guha (Indian Institute of Management, Kashipur)

Role of Money in the Monetary Policy: A New Keynesian and New Monetarist Perspective- Masudul Hasan Adil, Neeraj R. Hatekar, Taniya Ghosh (Uni. of Mumbai)

Single or Dual Service Offerings: Impact of Private Competition in the Services Industry- Cledwyn Fernandez (XLRI Jamshedpur)

General Management (Chairperson: Prof. K. S. Momaya)

(Rapporteur-Ganesh)

(Room No-23)

An Exploratory Study on Innovative Work Behaviour Practices and Its Effect on Organizational Sustainability: An MSME Perspective.- Arbind Samal, Purnima Khemani (IIM Kashipur)

Uneven Human Development: Impact of Political Governance and Stability-Vivek Jadhav (Uni. of Madras)

Intellectual Capital: A Mechanism for Value Creation-Kanishka Gupta, Sweta Goel, Prakash Bhatia (NMIMS)

A Sneak Peak in to the Lives of Folk Artists: A Qualitative Study On The Experience Of Multiple Identities-Suman Choudhary (Indian Institute of Management, Udaipur)

Effect of Innovation on Demand for Managers: Evidence from the Indian Manufacturing Sector- Krishnapriya V S (Centre for Development Studies (CDS), Kerala)

11.00 am-11.15 am: Tea Break (VMCC Foyer)

11.15 am-12.15 pm: Keynote Session 3 (Prof. D. M. Nachane) (Venue: Room No-22, VMCC)

12.15 pm-01.30 pm: Finance 2 and OB & HR 2 (Venue: 2nd floor, VMCC)

Finance 2 (Chairperson: Prof. S.V.D.N Rao)

(Rapporteur-Abhinav)

(Room No-22)

Is It Good To Break Up Family Firms In Emerging Markets? An Analysis of Indian Family Firms-Ankit Singhal, Rama Seth, Vishwanath S R (Shiv Nadar University)

Impact of Price Path on Disposition Bias- Avijit Bansaly, Joshy Jacobz (IIM Ahmedabad)

Does the Hot Market Period Influence the IPOs Performance? An Empirical Analysis on Indian SME IPOs- Drashti Kaushal Shah, P. K. Priyan, (Sardar Patel University)

Corporate Cash Holdings and Promoter Ownership- C.P. Gupta, Prateek Bedi (Uni. Of Delhi)

OB& HR 2 (Chairperson: TBD)

(Rapporteur-Jince)

(Room No-23)

A Study on Employee Attrition and Retention in Indian IT Sector-Tridib Sengupta, Jayjit Chakrabort (Uni. of Calcutta)

Positive Leadership and Flourishing in Emerging Economy: Mediating Role of Trust and Psychological Empowerment- Sunil Kumar R, Harold Andrew Patrick (CMS Business School)

Work Engagement in Khaki: Effects of Job Resources on Work Engagement and Allied Outcomes for Police Officers- Anil Kumar, Sarang Narula (Punjabi University)

Empowering Leadership in Front Line, NABH Accredited Hospital Employees: Effects on Goal Orientation, Job Conditions, And Employee Proactivity, Abhishek Singh (IIT Roorkee)

01.30 pm-02.30 pm: Lunch Break (VMCC Foyer)

02.30 pm-03.30 pm: Panel on Job Market, Venue: Room No-22, VMCC.

(Panelist: Prof. Ranjan Banerjee, Dr. Mayur Datar, Dr. Rohtas Kumar, Prof. Aditya Christopher Moses, Moderator- Prof. Sarthak Gaurav)

3.30 pm-3.45 pm: Tea Break (VMCC Foyer)

03.45 pm-05:15 pm: Information Technology (Venue: 2nd floor, VMCC)

Chairperson: Prof. R. M. Sonar

(Rapporteur-Shailendra)

(Room No-22)

Digital Financial Innovations and their usage Pattern: A Study from Indian Educational Institutes-Zahid Bashir (IIT Roorkee)

Influence of Political use of Social Media on Voter's Political Attitude and Participation-
Manpreet Kaur, Rajesh Verma (LPU)

Exploring the Existence of Solow's Information Technology-Profitability Paradox: Empirical evidence from the Indian Banking Industry- Navendu Prakash, Shveta Singh (IIT Delhi)

05.15 pm-06.30 pm: Valedictory Session/ Certificate Distribution/ Best Paper Award

(Distinguished Guest, Prof. R. C. Tripathi) (Venue: Room No-22, VMCC)

06.30 pm: High Tea ((VMCC Foyer)