





FINAL PLACEMENT REPORT 2016-18

MESSAGE BOARD

Message from HOD

SJMSOM, IIT Bombay has successfully concluded its Final Placement process for the 2016-18 batch and we have yet again succeeded in providing the industry with talented students in a plethora of roles and functions. Strengthening of long-lasting relationships with our legacy recruiters, along with an influx of new recruiters, resulted in the top 50% of the batch securing a phenomenal average package of ₹22.59 Lakhs. We have rapidly advanced in our pursuit of excellence



with the same being reflected in the stupendous growth of the average package to ₹19.06 Lakhs. These numbers are a testament to the robust pedagogy followed at SJMSOM. This, coupled with the overall conducive learning atmosphere that the IIT system provides, results in both the personal and professional development of the students and further drives them towards excellence. On behalf of the institute, we are thankful to the industry, our illustrious alumni, faculty, and staff for lending their crucial support and guiding the students in making the placement process a resounding success.



Message from Placement Desk

With the completion of another placement season at SJMSOM, IIT Bombay, I am delighted that the Final Placement process was a successful one for the class of 2016-18. Over 49 percent of the batch secured PPO/PPI offers, which is a testament to the industry-driven curriculum and the quality of our students. Certainly, such data reflects just one part of the SJMSOM and IIT Bombay experience. With career development being a key reason for students to pursue an MBA, the

academic rigor, coupled with the vast avenues for industry interaction, paves the way for students to kick-start their careers with the top companies of the country. Our college has reinforced its image as one of the top B-schools in India with the highest package being offered standing at ₹32.4 Lakhs and by being ranked as the 5th best Management institution in India by the National Institutional Ranking Framework this year. SJMSOM has always been the preferred destination for recruiters and I would like to thank all of them for putting their trust and confidence in the pedagogy followed by the institute and in the quality of our students. With this, I would like to invite you to read further about the final placements of the 2016-18 batch.

BATCH PROFILE

AT A GLANCE: THE CLASS OF 2016-18

SJMSOM, IIT Bombay continued its legacy of being one of the premier B-Schools in India. Year on year, students from the finest Institutes of the country like IITs, NITs, BITS Pilani have shown faith in the esteemed legacy of SJMSOM. This year being no different, saw students with an enviable CAT cut-off of 98.3 percentile. The Class of 2018 consists of an array of top performers in all the fields, be it academics, sports, social service, or extra-curricular activities. It is a fine blend of students with an average work experience of 24 months across diverse fields like Sales and Marketing, Analytics, Consulting, Operations, and IT along with a healthy mix of freshers and entrepreneurs. Students are known for their stellar academic record and have proven their mettle in various competitive exams. They have also cleared independent coursework such as Chartered Financial Analyst(CFA), Green Belt Lean Six Sigma and other professional certifications.





EXPERIENCE SPLIT SECTOR SPLIT PROFESSIONALS 18% 81% 32% 17% 19% 23% 30% 28% 7% 5% Consulting/Analytics Services BFSI/IT-BFSI Automobile/Automotive 36+ months 13-24 months 25-36 months 1-12 months EPC/Manufacturing IT/ITES Others ■ Mining/Oil & Gas Mechanical CSE/IT **Electronics** Electrical Civil Biotech/Chemical Others **ENGINEERING STREAM**

PLACEMENT STATISTICS

The Final Placement season this year witnessed a host of new companies recruiting from SJMSOM, including industry leaders like Flipkart, Ola, Maersk GSC and Nomura. Along with them, several new recruiters, like Bristlecone, Piramal Glass, Tata Trusts and ValueLabs offered highly coveted and niche roles like General Management, Global Sales and Operations consulting. Legacy recruiters like Accenture, ACG, Asian Paints, Cipla, Cochlear, Colgate-Palmolive, Goldman Sachs, IBM, Marico, Mondelez, PwC, P&G, Tech Mahindra, Whirlpool and Yes Bank bolstered their faith in the campus by continuing their long-term association. The pedagogy and quality of students at SJMSOM is a well-established fact and a clear demonstration of this can be seen in the exceptional PPO conversion rate achieved this year through the summer internship process. The Final Placement season elevated the school to newer heights in terms of the highest and average packages offered to the students and the number of new companies hosted for recruitment.

₹19.06 Lakhs Average Salary Average Salary Average Salary	
Batch Size	107
Offers made in Finals	69
PPO/PPI	53
New Recruiters	20
Participating Companies	53

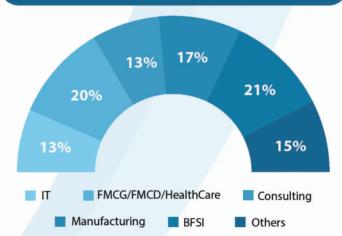
DISTRIBUTION

AVERAGE SALARY

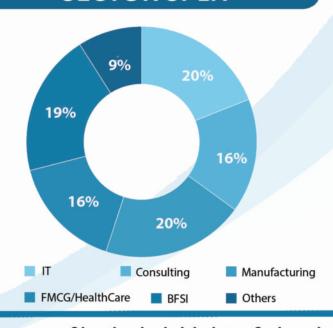
₹25.24 lacs TOP 20%

₹22.59 lacs

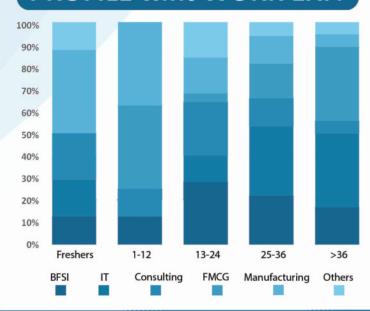
COMPANY SPLIT



SECTOR SPLIT



PROFILE w.r.t WORK EXP.



Shailesh J. Mehta School of Management, IIT Bombay

OUR RECRUITERS

BFSI

Renowned firms such as Goldman Sachs, ICICI Bank, IVP, Maybank, Nomura and Yes Bank were among the major recruiters at SJMSOM, offering lucrative profiles to high caliber students. Coveted profiles offered to the students in this domain were Business Analyst, Corporate Banking, Corporate Treasury, Global Finance, Investment Management, Product Efficiency, Relationship Management and Risk Management

FMCG/FMCD/HEALTHCARE

SJMSOM proved its mettle in this sector once again, with highly reputed companies such as Asian Paints, Colgate-Palmolive, Johnson & Johnson, Marico, Mondelez, Pidilite and Proctor & Gamble offering highly sought-after profiles in Supply Chain Management, Sales & Marketing and IT Management. Companies from the Pharma and Healthcare sectors like ACG Worldwide, Cipla, CitiusTech and Cochlear also participated and offered profiles like Operations, Manufacturing excellence, Business Analyst, Strategy, Supply Chain and Marketing

CONSULTING

This sector saw regular recruiters reinforcing their faith and a host of new recruiters visiting the campus. Some of the prominent recruiters were Accenture Strategy, Bristlecone, Capgemini, GEP, IBM, PwC and Wipro. The profiles offered were Strategy consulting, Operations consulting, Procurement consulting, Management consulting and Technology Consulting

MANUFACTURING

SJMSOM remained the preferred choice for leading manufacturing companies, with close to 20% of the batch securing offers from them. Industry stalwarts like Avery Dennison, Cummins, Indian Oil Corporation, Piramal Glass, Tata Motors and Whirlpool visited the campus and offered roles in Supply Chain Management, Operations, Sales & Marketing and Systems

IT/ITES

This sector witnessed top technology companies offering sought-after profiles in IT Consulting, Sales and Presales, Data Analytics, Digital Operations and Security solutions. Some of the prominent recruiters were Accenture Digital, Accenture Technology, Capgemini, Google, IBM, Tech Mahindra, ValueLabs and Wipro. Tech Mahindra also offered its prestigious Group Leadership Cadre program to the students for the first time

OTHERS

The placement season saw a resurgence in the ecommerce sector, with the likes of Flipkart and Ola visiting the campus and offering coveted profiles in Operations, Design, Planning and Process Excellence. New recruiters like Maersk GSC in logistics and philanthropic organizations like Tata Trusts also participated in the placement process, offering profiles in Leadership and General Management

Contact Us:

Placement Office, Shailesh J. Mehta School of Management IIT Bombay, Powai 400076

Email: placement@sjmsom.in

Website: www.som.iitb.ac.in