

# Final Placement Report 2015

Class of 2013-15



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# From the Placement Desk



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Yet another year goes by, yet another successful completion of the placement season at SJMSOM. I am sure that as you read the report for the final placements of 2015, you will gain a sense of SJMSOM's continuous growth from strength to strength.

This statement is further validated by recruiters who offered students their top profiles in some of the most exciting and rapidly growing domains in the country.

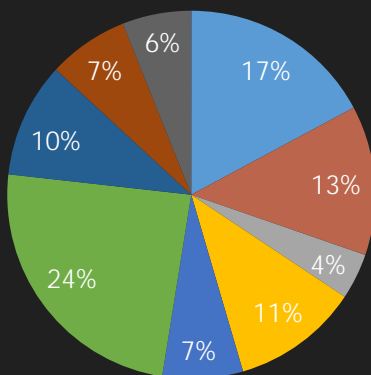
On behalf of SJMSOM, I would like to thank all our recruiters for, once again, selecting our college as one of their preferred campuses and invite you to read more about what makes the placements of 2015 so remarkable.

## Summary

The Class of 2015 was a fine mix of experienced and fresh engineering graduates. Students from some of the top undergraduate colleges in the country had the opportunity to learn alongside experienced professionals from some of the best companies in consulting, operations, finance and marketing domains. This diverse talent pool helped students perform exceptionally well in classrooms and beyond. The student quality was appreciated by recruiters leading to the completion of final placements in two and a half days. Companies that had recruited from SJMSOM through their summer program chose to return for another round of selection for final placements - a further sign of the quality of students. SJMSOM continued to live up to its reputation as one of the pre-eminent business schools for consulting, IT and operations while enhancing its position as an increasingly popular destination for finance and marketing recruiters.

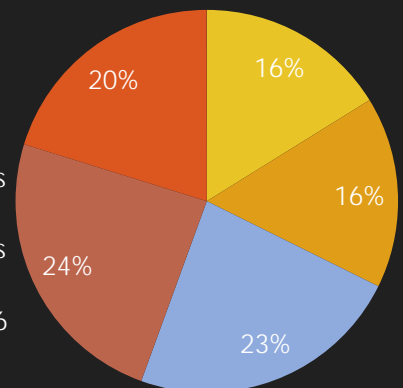
### Sector Wise Distribution of Work-Ex

- Automobile/ Manufacturing
- BFSI + IT-BFSI
- Consulting/Analytics
- Electronics/ Telecom
- Energy/ Power
- IT-ITES
- IT-Retail
- Others
- Pharma/ Healthcare



### Work Experience Distribution

- Freshers
- 1-18 months
- 19-24 months
- 25-36 months
- more than 36 months



# Placement Statistics

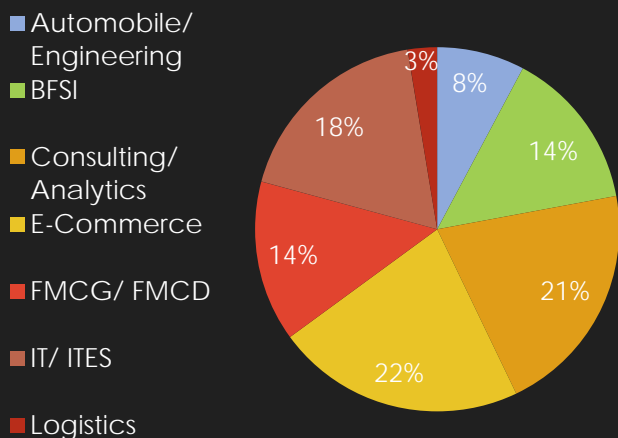
## Key Highlights

Total number of students in class of 2013-15	79
Total number of PPOs & PPIs converted	25
Total number of offers made in the finals	60
Highest Annual CTC (LPA)	25.2
Median Annual CTC (LPA)	15.0
Average Annual CTC (top 50%) (LPA)	19.9

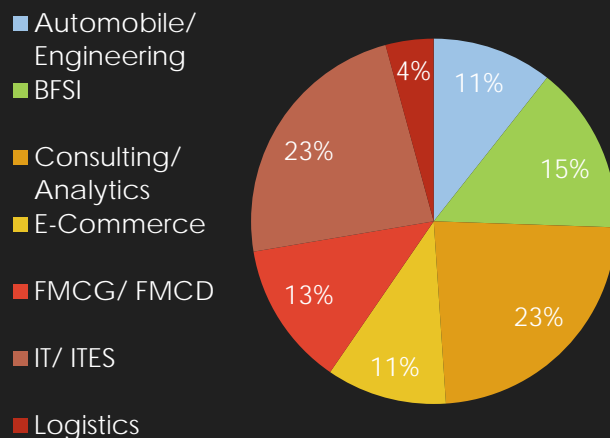
- ✓ E-Commerce companies emerged as the largest recruiters from campus
- ✓ New recruiters included FedEx, Flipkart, Honeywell, Indus Valley Partners, Snapdeal
- ✓ Leadership roles were offered by several companies including FedEx, RPG and Snapdeal
- ✓ 100% PPO conversion in Britannia, Colgate-Palmolive, General Mills, GEP, Goldman Sachs, ICICI Bank

**Average Annual CTC**  
**₹ 16.2 lakhs**

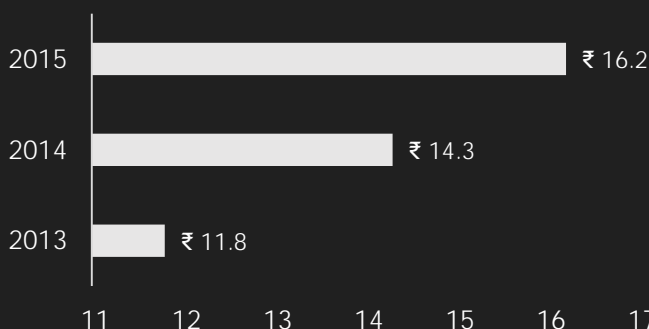
## % Sector split of Students



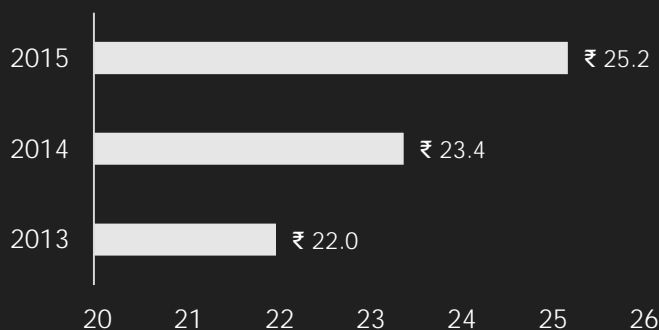
## % Sector split of companies



## Average Salary (LPA)



## Highest Salary (LPA)



## BFSI

Recruiters from the sector included Bank of America, Broadridge, Citi Bank, Goldman Sachs, ICICI Bank, Indus Valley Partners, JPMC, SBI and YES Bank. The profiles offered included Business Analysis and Research, Corporate Banking, Risk management, Securities, Treasury and Technology Management. 14% of the students chose to take up a career in BFSI sector.

## FMCG/FMCD

SJMSOM continues to be the campus of choice for behemoths of the sector like Asian Paints, BCCL, Britannia, Colgate-Palmolive, General Mills, Heinz, Mondelez, Nestlé and P&G. The large number of PPOs/ PPIs are a testament to it. Recruiters in this segment continue to offer their most coveted roles to SJMSOM. Profiles were offered across Supply Chain Management, Operations and Systems. Asian Paints was the largest recruiter in this segment.

## Consulting/Analytics

Consulting and Analytics roles were the most sought after on campus. Accenture, Capgemini, Cognizant Business Consulting, Dell Analytics, Deloitte, EY, GEP, Latent View Analytics and Inspirage Software Consulting offered roles across domains like Procurement Consulting, Technology Consulting, Supply Chain Consulting, Business Information Management and Healthcare Consulting

## E-Commerce

E-Commerce hired as much as 22% of the batch. While Amazon and eBay continued their strong association with the school, Flipkart, Snapdeal and Zomato placed their trust in SJMSOM by offering a wide variety of roles. The companies offered profiles across Analytics, Leadership, Supply Chain, On-boarding and Account Management.

## IT/ITES

True to its reputation as a leader in Management of Technology, SJMSOM continues to attract some of the biggest names in this sector. Capgemini, CitiusTech IT Solutions, HCL Technologies, HP, IBM, MAQ Software, Microsoft, SAP and Wipro offered roles in domains like Consulting, Retail Management, Travel & Transportation and Security Solutions.

## Automobile/Manufacturing & Logistics

Cummins, Mercedes Benz and TATA Motors represented the Auto sector while Godrej & Boyce, Honeywell, National Instruments, RPG Group in Manufacturing/ Engineering, and DHL and FedEx in Logistics recruited from SJMSOM and offered roles in Systems, Operations, Sales and Marketing, Project Management and Revenue Management.

## Contact Us

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