



**SHAILESH J MEHTA
SCHOOL OF MANAGEMENT,
IIT BOMBAY**



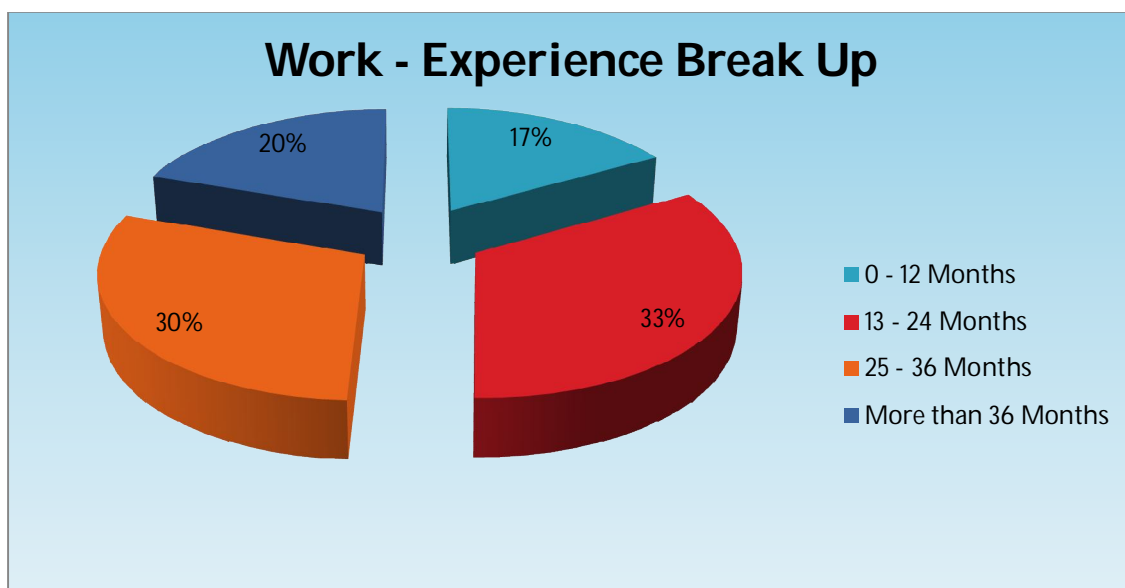
Summer Placements, batch of 2012-14

Introduction

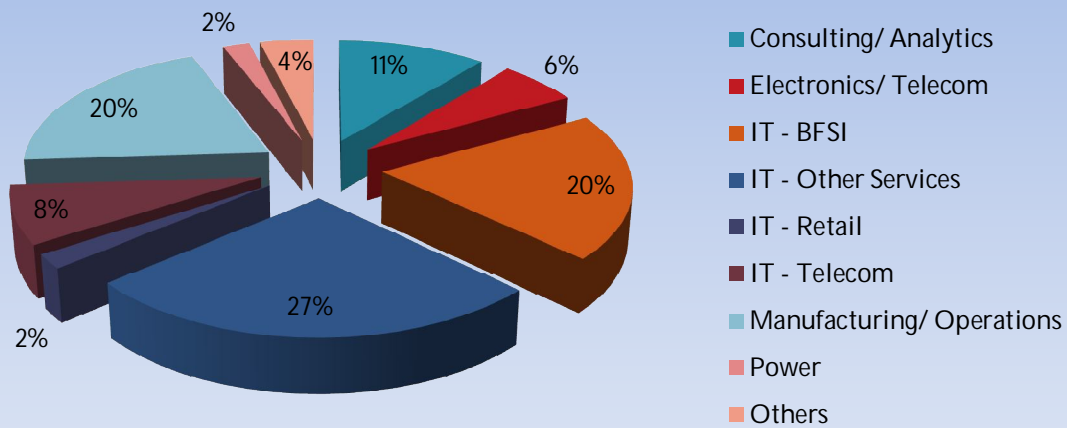
Shailesh J. Mehta School of Management witnessed yet another successful and encouraging summer placement process this year despite the feared slowdown. Summer Placements 2013 saw a plethora of companies from different domains participating in the process. Leading players in the industry are now looking at SJMSOM as their preferred destination for summer interns. The constant emphasis given by the school for continuous improvement is being recognized by the industry which is evident from the critical and vital projects offered to the students during the two-month internship. Companies are finding it to be an effective platform for evaluating prospective future employees and at the same time, students are being benefitted greatly as this provides them a significant learning opportunity. First-time participants this year included industry stalwarts such as Aditya Birla Group, Bennett Coleman & Co., Castrol, Flipkart, Godrej & Boyce, Goldman Sachs, Kellogg's and Tata Power among others. The number of profiles being offered by the companies has been increasing over the years and the students can now get to choose from a variety of roles in their domains of interest.

Student Profiles

The students from the batch of 2012-14 doing their Master of Management programme at SJMSOM, IIT Bombay are a mix of fresh graduates as well as candidates who have prior work experience in various sectors. A brief snapshot of the batch profile of 2012-14 follows:



Work - Experience Background

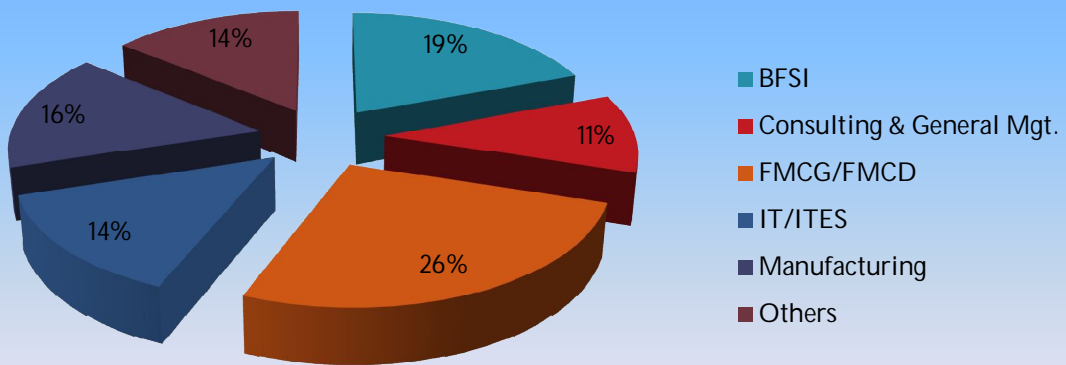


Summer Internship Key Statistics

Summer Internship Statistics	
Number of participating companies	62
Number of first-time participants	22
Highest Stipend	INR 150000

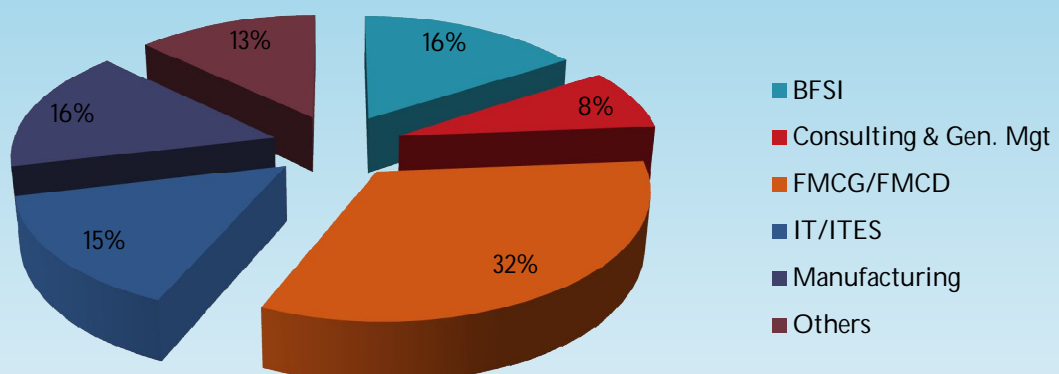
SJMSOM was successful in securing 100% summer internships for its entire batch of 2012-14. The average stipend offered was INR 66059 and the highest stipend offered was INR 1.5 Lakh. Companies from diverse sectors including BFSI, Consulting & General Management, FMCG/FMCD, IT/ITeS, Manufacturing, Pharma, Power and Energy participated in the process this year. The sector-wise split of various companies which participated in this year's process is as follows:

Sector-wise split of participating companies

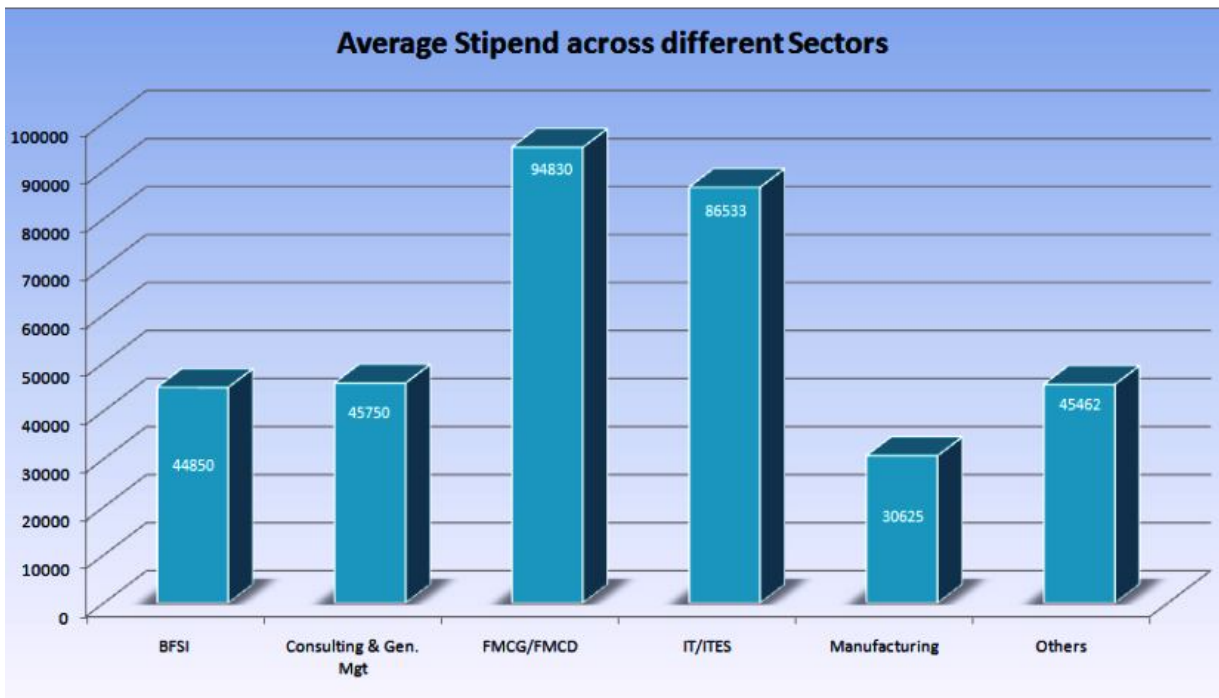
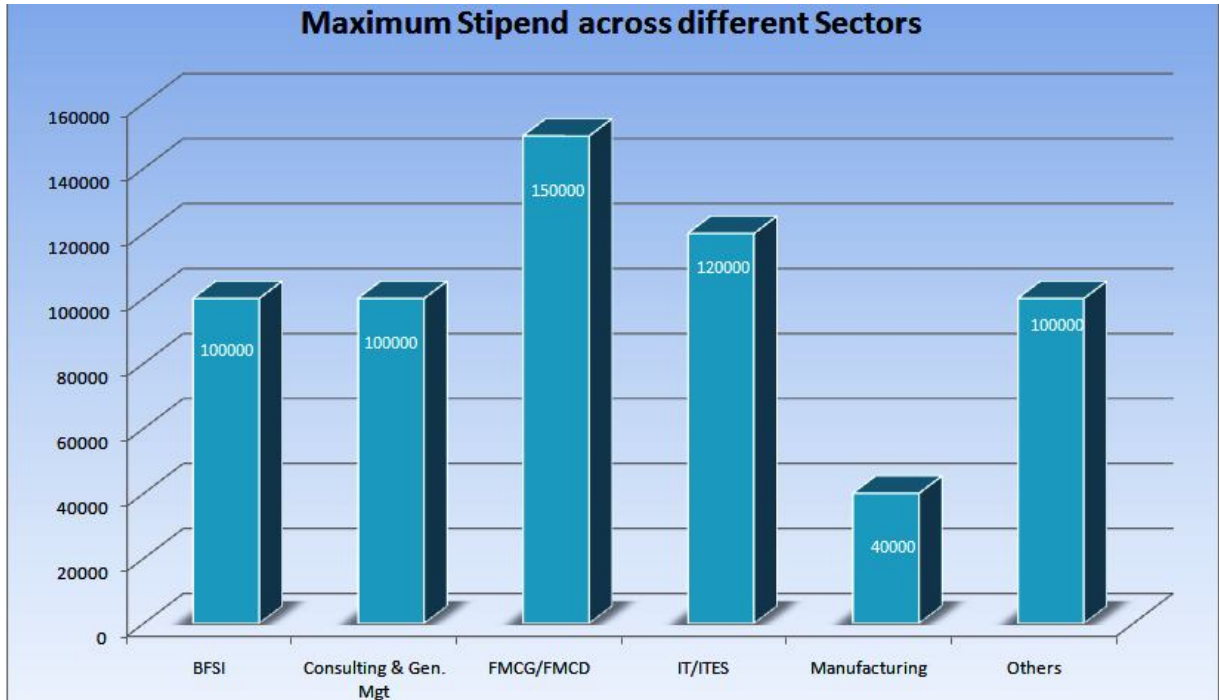


The students of SJMSOM chose profiles across various domains based on their interests. Candidates were offered profiles in the fields of Operations & Supply Chain, Information Technology, Finance, Sales & Marketing, Consulting, and General Management as well as in Human Resources. The sector-wise split of the students placed is shown in the below graph.

Sector-wise split of students placed



The maximum and average stipends offered in each sector are given in the below graphs.



BFSI

16 % of the batch secured internship offers from companies in the BFSI vertical. Organizations such as Barclays, Citibank, Goldman Sachs, ICICI Bank, RBI, SBI, Kotak Mahindra Bank, etc. visited for internships.

Profiles offered included Investment Banking, Risk Management, Corporate Finance, Credit Risk, Research, etc.

Consulting & Gen. Management

8% of the batch secured roles in Consulting & General Management. Companies offering such profiles included GeP, Gitanjali Group and Mphasis among others.

Profiles offered included Leadership, Procurement Consulting, Business Consulting, etc.

FMCG/FMCD

Internship offers from companies in the FMCG/FMCD vertical were the most sought after by the students of SJMSOM with 32% of the batch securing offers. Some of the companies which showed faith in our students were Asian Paints, Bennett Coleman & Co., Britannia, Castrol, Colgate-Palmolive, Flipkart, Heinz, Johnson & Johnson, Kellogg's, L'Oreal, Marico, Mondelez (Kraft Cadbury), P&G and Titan.

Profiles offered to the students included Logistics, Marketing, Procurement, Warehousing, IT and Supply chain management.

IT/ITeS

15% of the batch secured roles from companies in the IT/ITeS sector. Industry majors in the IT sector such as Amazon, Capgemini, and Wipro etc. recruited interns from SJMSOM offering various profiles such as IT consulting, Pre-sales and New Product Development.

Manufacturing

16% of the batch secured internship offers from companies in the manufacturing sector. Some of the companies that offered roles in Operations, Marketing, etc. included BASF, Cummins, DHL Express and Godrej & Boyce among others.

Others

13% of the batch secured internship offers from companies in other sectors such as Pharma, Power, Energy, etc. Some of the companies offering roles in Leadership, Human Resources, Marketing, IT, etc. included General Electric, Dr. Reddy's Laboratories, Jindal Steel & Power and Tata Power among others.

The summer internship placement process was recognized as being a mutually fulfilling occasion for both the organizations participating in the process and the students of SJMSOM, IIT Bombay. The increasing range of profiles offered across different sectors and the number of first-time participants in the summer internship process are an indicator of the faith reposed in the students of SJMSOM, IIT Bombay by the industry.

Contact us

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