



शैलेश जे. मेहता प्रबंधन विद्यालय
SHAILESH J. MEHTA SCHOOL OF MANAGEMENT

SUMMER PLACEMENT REPORT



Class of 2013-15

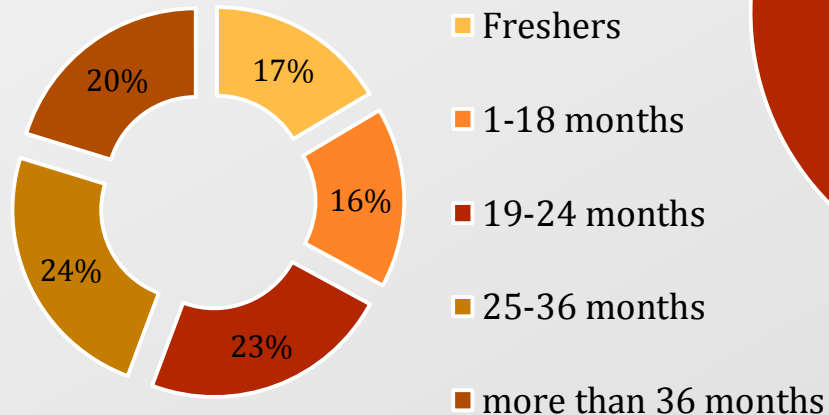
CLASS OF 2013-15

The batch of 2013-15 at Shailesh J. Mehta School of Management has a healthy mix of fresh graduates and people with prior work experience.

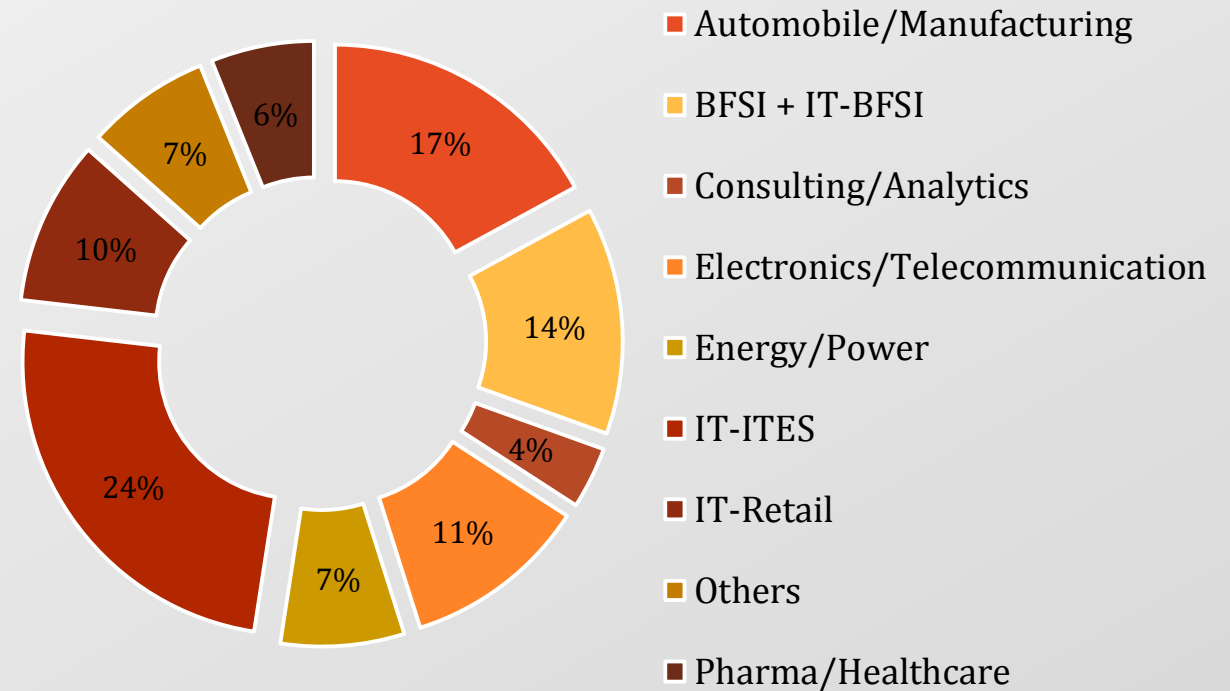
Students with prior work experience have worked in diversified sectors, ranging from education to automobile R&D. This, along with the analytical perspective of fresh graduates, brings out pertinent real life examples and best industrial practices during class discussions.

Average work-ex.

25
months

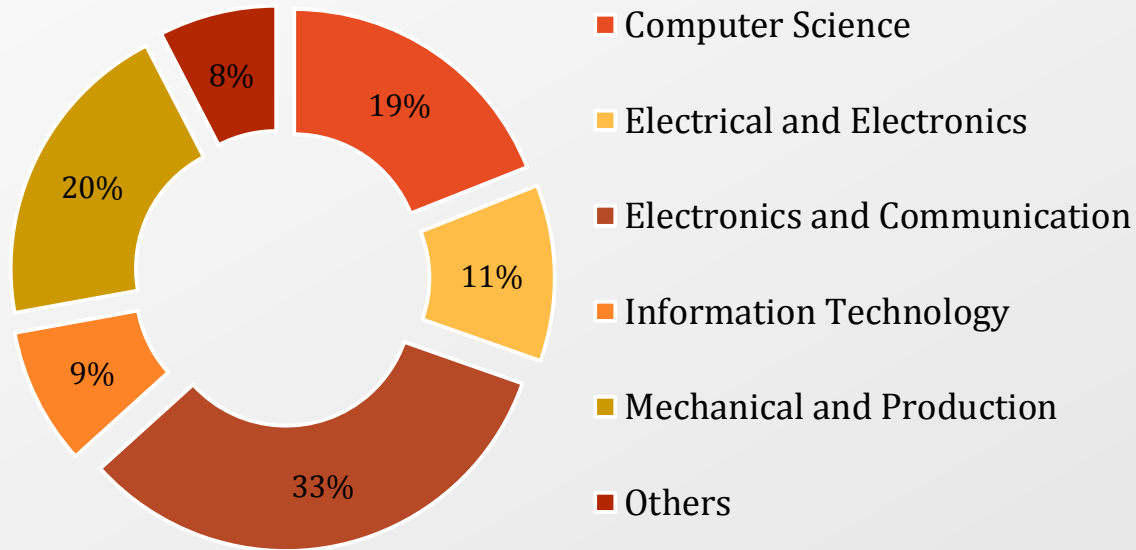


Sector-wise distribution of work experience



CLASS OF 2013-15

Background: Engineering Stream



visitation program to Lockheed Martin Innovation Centre, USA and international students from Kuwait and University of Illinois among others. The batch has a professional Bharatnatyam Dancer, an award winning musician and a lot of photography, sports and dramatics enthusiasts.

The batch comprises students hailing from institutions of national and international repute. Diverse undergraduate specialization helps bring out different and unique solutions to similar problem statements.

Like every year, students with excellent academic caliber have shown their faith in the esteemed legacy of SJMSOM, IIT Bombay. CAT cut-off of 99.08 percentile, which is among the highest across b-schools in the country is an evidence of this fact. The campus has students who have secured an IIT-JEE rank of below 500, a Guinness world record, a SIA Youth Scholarship tenable in Singapore, a sponsored

CAT cut-off
99.08
percentile

SUMMER PLACEMENT SEASON HIGHLIGHTS

Staying true to its DNA of excellence even during times of adversity, Shailesh J. Mehta School of Management, IIT Bombay successfully completed 100 % summer placements. Summer Placements 2013 saw a plethora of companies from different business domains participating in the process. Leading players in the industry are now looking at SJMSOM as their preferred destination for summer interns.

19%
increase in no.
of offers per
company

Companies from diverse sectors such as BFSI, IT/ITES, E-Commerce, Manufacturing, FMCG, Shipping and Logistics visited the campus this year. First time participants, this year, included industry stalwarts such as General Mills, HCL, Kimberley Clark, L&T Infotech, Maersk Line, Stellium Consulting and Tata Capital among others. The number of profiles offered by companies has been increasing and students get to choose from their domains of interest.

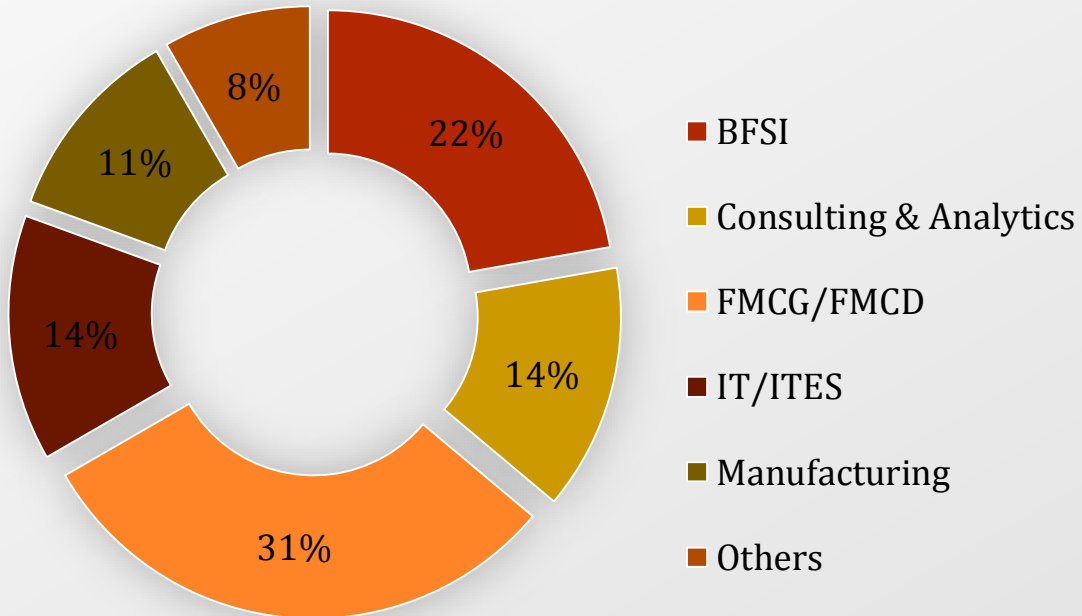
21%
increase in
Average Stipend

Mean Stipend	₹ 80,176
Mean stipend of top 80 % of the batch	₹ 94,221
Highest Stipend	₹ 1,50,000

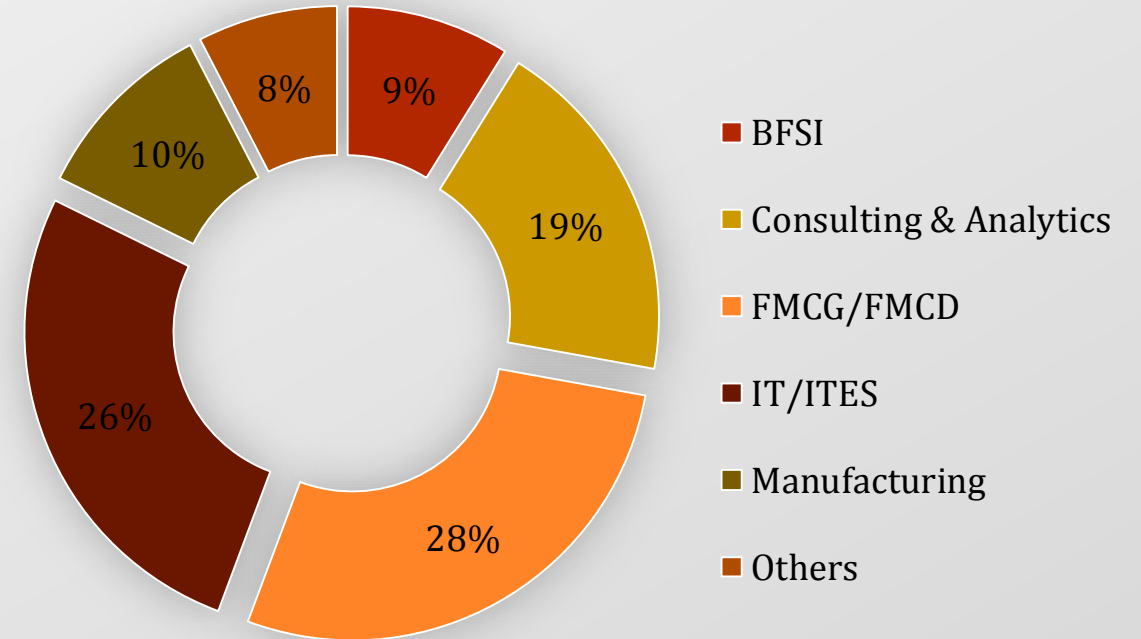
100%
students secured
paid internships

KEY STATISTICS: PROFILES & SECTORS

Sector-wise split of companies



Sector-wise split of students



PROFILES & SECTORS

BFSI

The campus witnessed a growth in participation of financial firms in the process. While Bank of Baroda, Barclays, Citi Bank, Goldman Sachs and ICICI Bank are regular recruiters, firms like Tata Capital visited the campus for the first time. Profiles offered from these firms ranged from Securities, Credit Risk to Corporate Finance and Research.

IT/ITES – IT Consulting

Apart from regular recruiters like Amazon, Capgemini, and Wipro, new recruiters like HCL and L&T Infotech offered varied profiles such as IT Consulting, Business Analyst, Pre-Sales and IT Finance roles to the students.

Consulting and Analytics

13% of the batch secured roles in technology consulting, procurement consulting and business consulting to name a few. Deloitte, GEP and Stellium Consulting were a few of the top recruiters in this sector.

FMCG/FMCD

FMCG/FMCD sector emerged, yet again as the strength of SJMSOM. FMCG giants such as Asian Paints, Britannia, Colgate-Palmolive, Kimberly Clarke, L'Oreal, Marico, Mondelez International and P&G comprised a massive 31% of the firms visiting the campus. Logistics, Sales & Marketing, IT & SCM profiles were offered.

Manufacturing

Atul Industries, Cummins, and Voltas were among the 11% of the companies who visited our campus and opened profiles in various domains like Sales and Marketing, IT and Operations management.

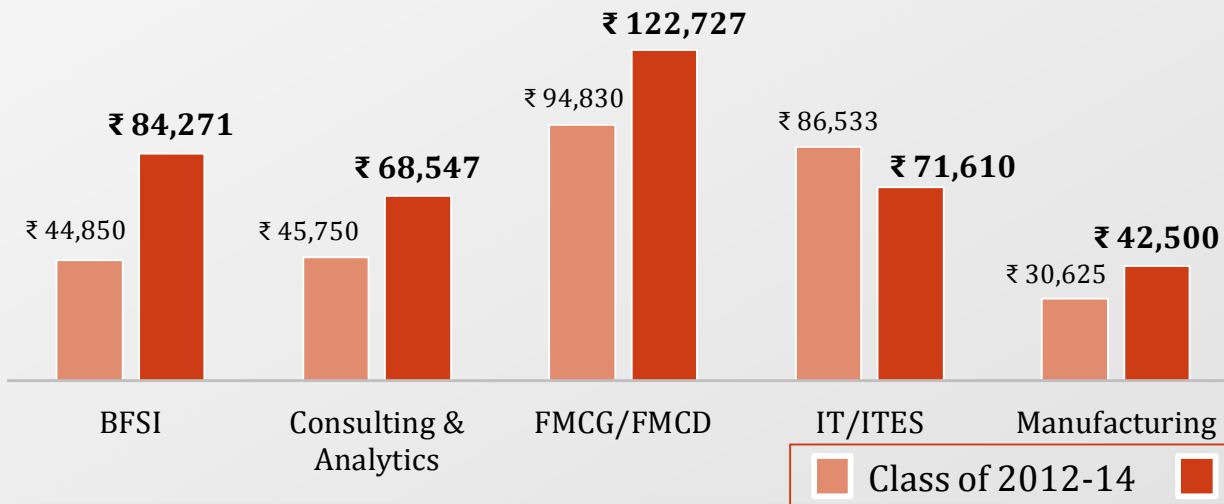
Others

DHL Express, Idea Cellular and Maersk were a few more names to offer profiles in the Sales & Marketing and Logistics verticals of their business.

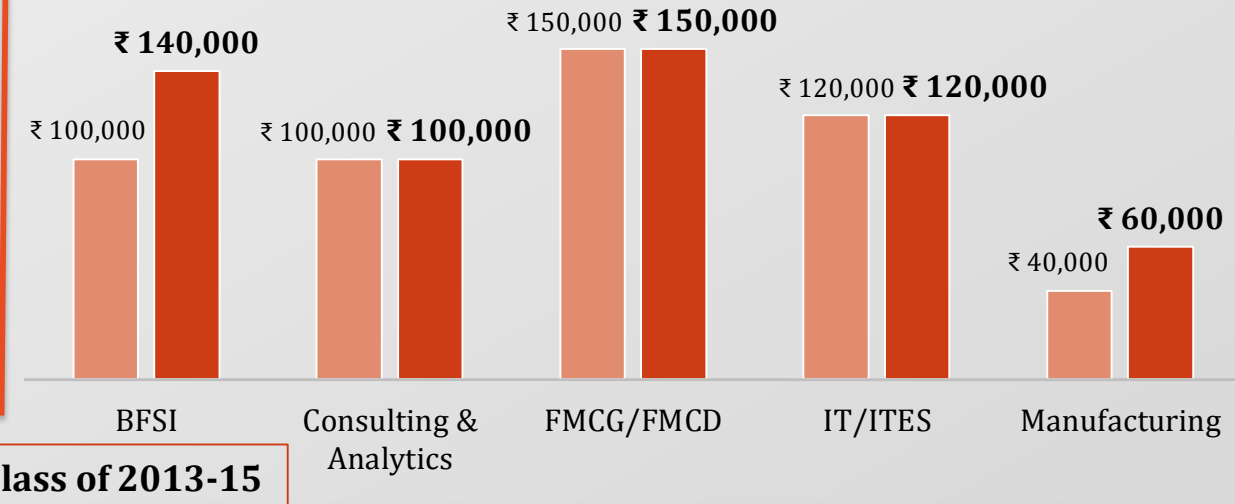
KEY STATISTICS: STIPEND

The summer placement season saw a considerable increase in the average stipend, compared to the previous year across most of the sectors. The average stipend figure for FMCG/FMCD sector stood at a staggering ₹ 1,22,727. In BFSI sector particularly, opening up of new avenues for SOM led to a steep 87% increase in average stipend as compared to that of the previous year. Also, the maximum stipend for BFSI sector rose to ₹ 1,40,000. This is a testimony to the fact that SJMSOM has always been the preferred destination for industry leaders. The constant emphasis given by the school for continuous improvement is being recognized by the industry.

Sector-wise Average Stipend



Sector-wise Maximum Stipend



FACTS AND FIGURES

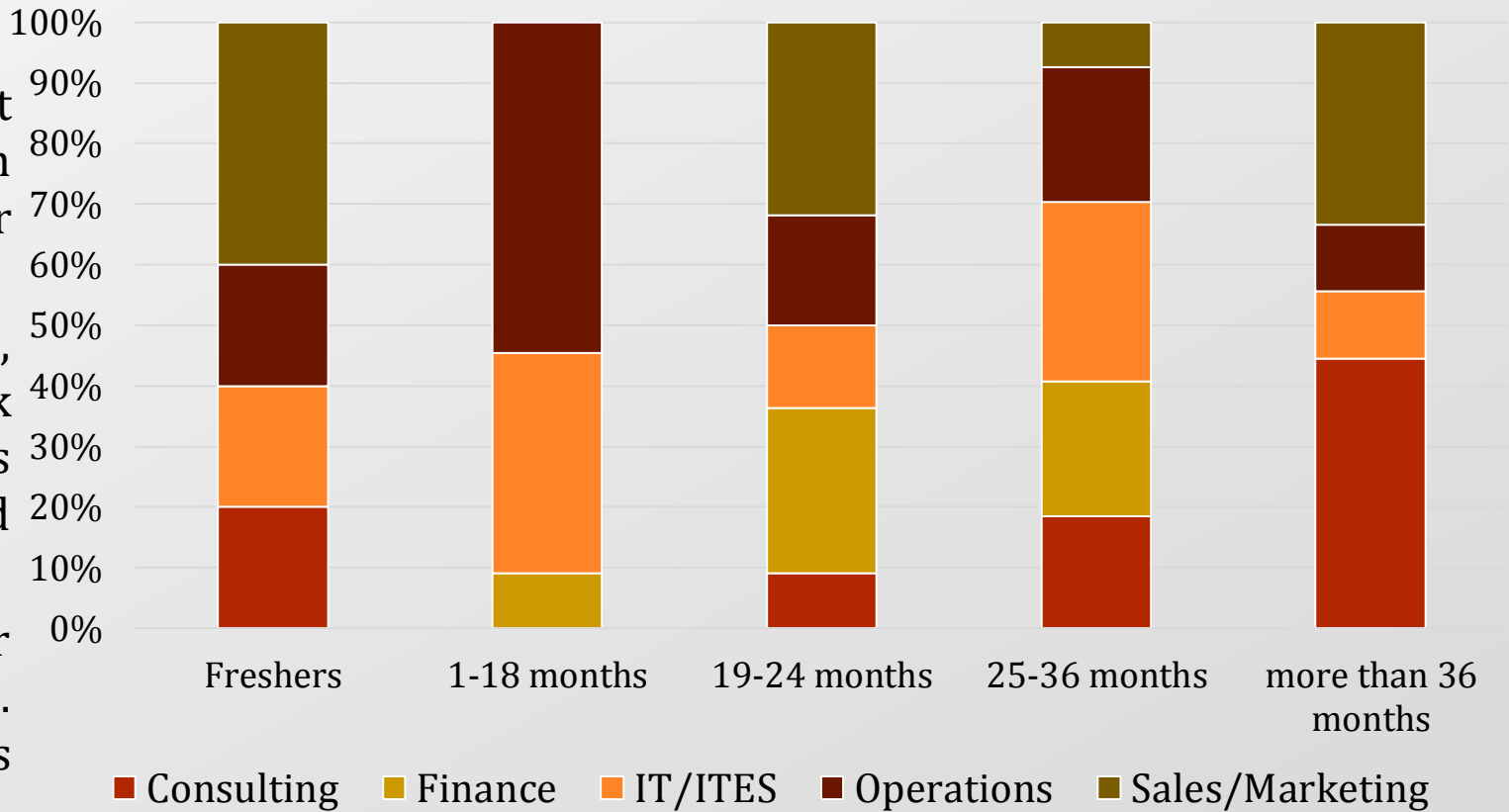
The recruiters handpicked students with the desired level of experience which suited the profiles on offer.

Diverse profiles from all management verticals were offered to both fresh graduates as well as students with prior work experience.

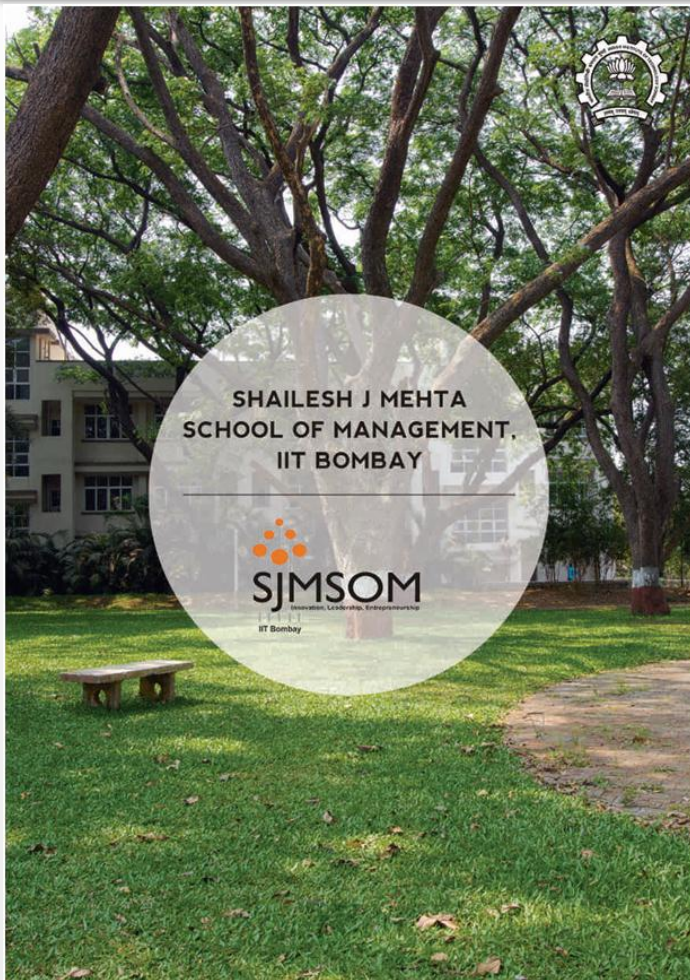
The companies offering consulting profiles, preferred students with greater work experience while 40% of the fresh graduates were chosen to intern in the sales and marketing profiles.

Operations profile emerged as a clear favourite of the students across all work-exp. ranges, and the companies' faith in students of SJMSOM was reciprocated as well.

Profiles offered w.r.t. work experience duration



FROM THE DESK



"It gives me immense pleasure to witness yet another successful completion of summer internship process at SJMSOM. The process was completed in record time with paid internships in diversified domains for the entire batch. I am deeply thankful to all the recruiters who have shown immense trust in the talent of SJMSOM, IIT Bombay. I am sure this would prove to be a mutually enriching exercise, both for corporates and students alike. This would go a long way in establishing a healthy relationship between corporate and academia."

- Prof. Ashish Pandey
Faculty Placement Coordinator
SJMSOM, IIT Bombay

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