# Summer Placement Report 2015

Class of 2014-16







# From The Placement Desk



Prof. Ashish Pandey, Faculty Placement Coordinator

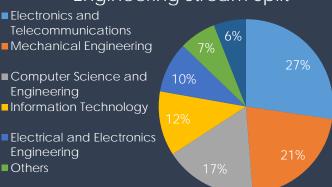
It gives me immense pleasure to announce the completion of yet another year of summer placements. We had the honor of hosting some of the top companies in the world which offered among the best profiles to our students. SJMSOM had the distinction of securing 100% paid internships for the second year running. What made the feat even more remarkable was the fact that it was achieved inspite of a 50% increase in batch size while showing growth in average stipend offered.

On behalf of SJMSOM, I would like to thank all our recruiters who once again showed faith in the quality of SJMSOM and for making us one of their preferred campus choice.

# **Batch Profile**

Yet again, the CAT cut-off was among the highest across b-schools in the country at 98.60 percentile and students from the most premier engineering colleges of India chose SJMSOM. The Class of 2016 consists of an array of high performers in all the fields, whether it is academics, sports, social service or extracurricular activities. It is a fine blend of students with an average work experience of 29 months across sectors such as Automobile, FMCG, Consultancy, Power, IT, Media etc. More than 25% of students have lead multiple teams in their earlier roles. There is a strong presence of fresh graduates and entrepreneurs as well. We have students who have represented India at International competitions, qualified CA - Inter, secured under-400 rank in IIT-JEE, won National Championship, National professional photographers and a freelance journalist in our midst.

## **Engineering Stream Split**

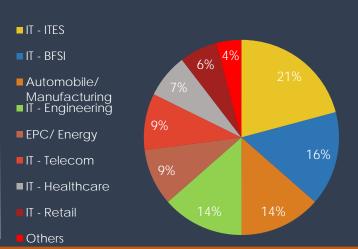


Civil Engineering

## Work Experience of the Class

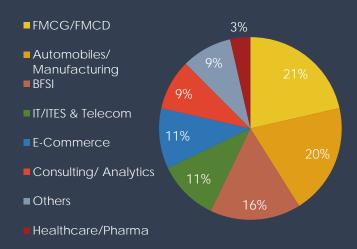


# Sector Wise - Work Experience

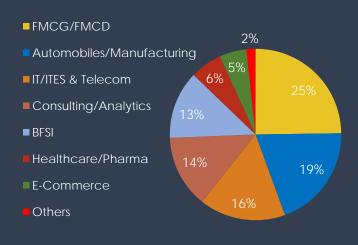


# Placement Statistics

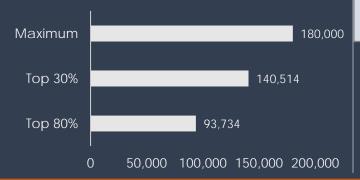
# % Sector split of companies



### % Sector Distribution of Students

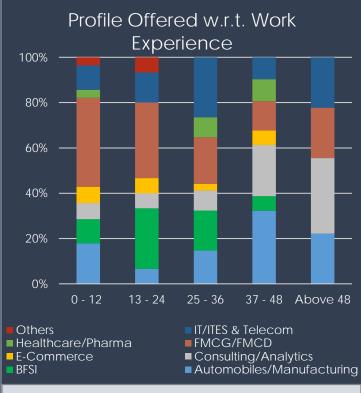


# Stipend (₹)



# 15 New Recruiters

Cisco, AkzoNobel, Indus Valley Partners, BASF, Anand Group, Cochlear, JSPL, RBL Bank, to name a few, which offered roles in Operations, Analytics, Business Development and Category Management. Impressed by the quality of students at SOM, our regular recruiters like Nestle, National Instruments, eBay and Microsoft also hired summer interns from the campus for the first time.



₹ 81,308 Average stipend

consecutive year 2nd SJMSOM has secured 100% paid internship

#### **BFSI**

SJMSOM, in the BFSI sector this year, witnessed new recruiters such as Indus Valley Partners, RBL Bank, NABARD, India Capital along with regular recruiters like Goldman Sachs, ICICI Bank, Bank of Baroda, JPMorgan Chase. Profiles offered by these companies ranged from Corporate Treasury, New Product development – Financial Instruments, Banking Operations & Product Management.

### FMCG/FMCD

FMCG/FMCD sector emerged, yet again, as the strength of SJMSOM. FMCG blue chips like Mondelez International, Colgate Palmolive, Nestle, Johnson and Johnson, General Mills, Marico, Britannia, Kimberly Clark etc. hired 25% of the batch. Operations, Supply Chain Management, Category Management, Business Development and Operational Excellence profiles were offered.

## Consulting/Analytics

16% of the batch secured roles in the consulting domain. Some of the profiles offered were Technology Consulting, Procurement Consulting, Market Research and Business Development. Deloitte, GEP, S Cube Trans Continental Group were some of the major recruiters this year.

### E-Commerce & IT/ITES

The highlight this year was the addition of global brands like Microsoft, Cisco, eBay etc. in the E-Commerce & IT/ITES Space. Companies like Amazon, Capgemini and L&T Infotech continue to have a strong relationship with SJMSOM. Profiles were offered in Business Analytics, Process Improvement, Business Development and Technical Consulting domains.

## Automobile/Manufacturing

The Automotive sector showed keen interest in SJMSOM this year hiring as much as 11% of the batch while the manufacturing sector continues its association with the school. Companies like TATA Motors, Cummins, Anand Group, VVF, BASF, Godrej & Boyce, etc. offered roles in Sales & Marketing, Business Development, Strategic Procurement, Demand Planning & Operations.

## Healthcare / Others

SJMSOM started its association with the healthcare sector for its summer internship through Glenmark Pharmaceuticals and Cochlear. Some of the other recruiters were Bennett Coleman & Co. Ltd., Reliance Communication, Maersk, Decathlon, PeopleStrong etc. Profiles offered were in the Operations, Sales and Marketing, Market Research and Analytics domains.

Contact Us

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