



PhD Consortium 2020

“Advances in Management Research: Role in Emerging Economies”

(February 21 and 22, 2020)

Shailesh J. Mehta School of Management (SJMSOM)

Indian Institute of Technology Bombay (IITB), India

Call for Papers



ABOUT THE CONSORTIUM

The Shailesh J. Mehta School of Management (SJMSOM) at IIT Bombay is organizing the 4th PhD Consortium on February 21 & 22, 2020 at IIT Bombay. The theme for this year’s consortium is ‘Advances in Management Research: Role in Emerging Economies’. The objective of the Consortium is to provide doctoral students in management and social sciences an opportunity to present their research and interact with scholars from other institutes, eminent academics, and practitioners whose work involves cutting edge research and management thinking.

THEME OF THE CONSORTIUM

In a world of disruptive digital innovations and changing regulatory landscape, management research is now faced with new challenges. Corporations in growing emerging economies have to transform by nurturing capabilities and driving innovation to keep pace with the changing environment. Management as a practice and research in the services and the manufacturing sectors therefore needs to transform to meet the modern needs of the dynamic global business environment.

This forum envisages to deliberate on the challenges faced by the practitioners, researchers and policy makers by bringing together a diverse group of stakeholders to develop innovative solutions for 21st centuries corporations.

IMPORTANT DATES

Submissions Open	October 1, 2019
Deadline for Submission	December 31, 2019
Notification to Authors	January 15, 2020
Programme Schedule	January 31, 2020

TRACKS

We invite full paper submissions in the following areas:

- Economics
- Finance and Accounting
- Information Systems
- International Business
- Marketing
- Operations and Supply Chain Management
- Organizational Behavior and HRM
- Quantitative Techniques and Decision Sciences
- Strategic Management & Technology Management
- Analytics and Business Intelligence
- Any other allied area of Management

WHO CAN SUBMIT PAPERS ?

The doctoral consortium is open to any registered PhD/FPM student in an Indian or foreign university/institute. Since we expect a large number of submissions, only papers, which are directly in line with the main themes of the Consortium will be referred by the committee for review. Decision on the submissions will be made on the basis of reviewers’ feedback.

PAPER SUBMISSION GUIDELINES

We invite full paper submissions from doctoral scholars. The papers should be in Times New Roman 12-point font, single spacing, and APA/AOM referencing style. The paper should be maximum 15 pages long (all inclusive, with one-inch margin on all sides) and include personal particulars like name, title of paper, affiliation (Department and Institute), e-mail, telephone and postal address. It should also include an abstract of maximum 300 words.

Submissions (in PDF format) should be sent to phdconsortium@som.iitb.ac.in

INVITED SPEAKERS AND PANEL DISCUSSION

The invitees include distinguished academics and industry experts who will speak at the event and interact with participants. There will also be a panel discussion to help PhD students prepare for the job market.

FINANCIAL ASSISTANCE AND REGISTRATION FEE

Third AC return fare to paper presenters from place of work/institute in India will be reimbursed as per IIT Bombay rules. Overseas presenters are requested to arrange for their international travel. Lodging (maximum three nights, beginning 20/02/2020) and boarding for the paper presenters will also be provided. Local conveyance will be reimbursed upon submission of valid receipts as per rules. There will be a nominal registration fee of Rs.1000 for participants of doctoral consortium.

ORGANIZING COMMITTEE

Prof. Subhasis Chaudhuri, Director,
IIT Bombay (Patron)

Prof. S. Bhargava, Head
SJMSOM, IIT Bombay
(Convener)

Prof. Trupti Mishra
Prof. Piyush Pandey
Prof. Rohan Chinchwadkar

SJMSOM, IIT Bombay
(Organizing Secretary)

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