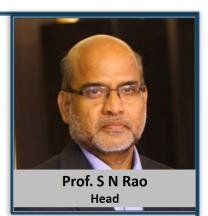




#### MESSAGE FROM THE HEAD

It gives me great pleasure to announce that SJMSOM has successfully completed the Final Placement Process for the Batch of 2019-21, despite the challenges posed by the COVID-19 pandemic. This year, the school witnessed a wide range of opportunities from organizations spanning BFSI, Consulting, E-Commerce, FMCG/Manufacturing, IT, Pharma industry, and an increase in median CTC to ₹22 lacs. Despite the perils in recruitment across industries due to the pandemic, the 100% placement figures stand as a testament to the industry's



continuing interest in the pool offered by SJMSOM. The world-class amenities of IIT Bombay, coupled with the unique pedagogy, push the students to perform better with each passing year. I want to take this opportunity to thank the faculty members and respected alumni who made this feat of placement a smooth one, especially this troubled year. I also extend my gratitude to the legacy recruiters for their continued interest and faith in the students of SJMSOM. I thank the new recruiters for seeing the immense potential of the 2019-21 batch. We look forward to building stronger industrial relations in the years to come.

#### MESSAGE FROM PLACEMENT DESK



**Faculty Placement Coordinator** 

SJMSOM has successfully concluded the final placements of the 2019-21 batch, thereby reaffirming itself as a premier B-School in India. The average CTC increased by 5% to ₹21.96 lacs despite the unprecedented times brought on by the COVID-19 pandemic. A swathe of lucrative opportunities in diverse roles has strengthened the industry's preference for the skills that students of SJMSOM have to offer. BFSI, Consulting, IT, FMCG, E-commerce and Healthcare companies

have provided nearly equal opportunities, proving the diversity of expertise among the 2019-21 batch. The legacy of the institute to complete 100% placement would not have been possible without the colossal support and trust shown by our industry partners. We at SJMSOM are committed to building mutually rewarding relationships with our recruiters and making the placement process a more fruitful and propitious experience for the corporates. I, on behalf of the entire SJMSOM, IIT Bombay community would like to express my sincere gratitude to all of the organizations who, despite the tumultuous times, have chosen our school as their preferred recruitment destination.

## Batch Profile 2019-21





**Eligible Students** 

108

CS/IT

21%



Gender

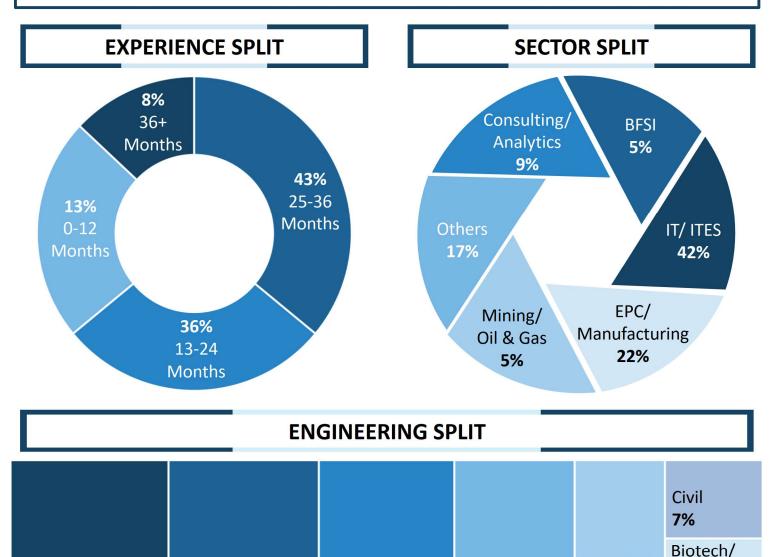
81% | 19%



Average Work Ex.

27 months

SJMSOM maintained its position as the preferred institute for recruiting top talent in the country. The 2019-21 batch consists of students with exemplar prior academic performances from prestigious institutes. This batch has a blend of freshers and those with work experience from reputed organizations like Barclays, Larsen & Toubro, Maruti Suzuki, Mu Sigma, Ola Cabs, PwC, RBS, Royal Dutch Shell, Tata Motors, ZS Associates, among others in various profiles like Analytics, Consulting, IT, Operations, and Sales & Marketing. The students have been consistent performers in extra-curricular activities and have proved their mettle in national level competitions in sports, music, dramatics, literature, and photography. A great many students have completed certifications like Chartered Financial Analyst (CFA), FLIP, and Six Sigma.



Electronics

18%

Mechanical

20%

Chemical

6%

Electrical

12%

Others

16%

## **Placement Statistics**



SJMSOM conducted its final placement process for the 2019-21 batch, with 100% students securing roles in diverse domains and industries at reputed companies. SJMSOM attracted 40 recruiters with legacy recruiters such as Accenture, Cochlear, Colgate-Palmolive, JPMC, Procter & Gamble, PwC US Advisory offering coveted roles in Investment Banking, Management Consulting, Operations, Product Management, Sales & Marketing, Supply Chain Management. This year also saw 16 first time recruiters such as Infosys Consulting, JCB, Mars, Paytm, and ZS Associates offering niche roles in Financial Advisory, Management Consulting, and Marketing, among others. These placement statistics have reinforced SJMSOM to be a preferred B-school destination for students and recruiters alike.





Average Salary INR 21.96 Lacs



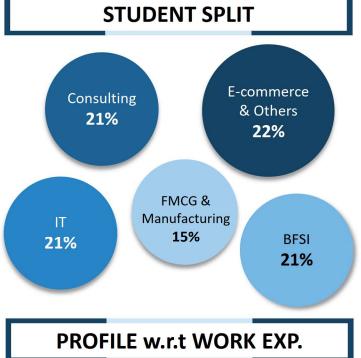
Median Salary
INR 22.00 Lacs



New Recruiters **16** 

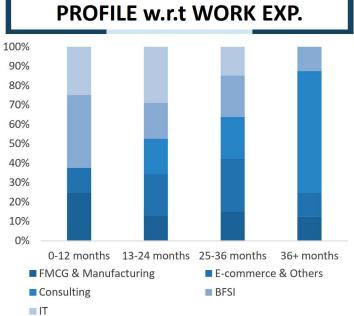


PPO/PPIs **45** 

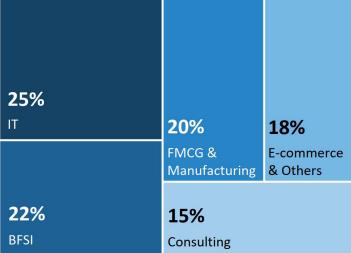


#### **AVERAGE SALARY DETAILS**





# COMPANY SPLIT



# Sector-wise Highlights



The BFSI sector saw esteemed recruiters offering niche roles in coveted functions like Investment Banking, Retail & Corporate Banking, Risk, and Transaction Banking. The sector saw our legacy recruiters like Fidelity Investments, ICICI Bank, Indus Valley Partners, JP Morgan & Chase and Yes Bank reinforcing their faith in the institute, while a plethora of new recruiters like CredAble, Shangrila CS, TresVista and Verisk began their association with the institute.

**BFSI** 



#### **Consulting**



The Consulting sector witnessed a mix of legacy and new recruiters offering sought after profiles to the students. Esteemed recruiters such as Bristlecone, GEP, Infosys Consulting, PwC US Advisory, Synergy Consulting and ZS Associates extended an eclectic mix of roles in Financial Advisory, Management Consulting, Operations Consulting and Technology Consulting.

The FMCG & Manufacturing sector saw prominent recruiters like Asian Paints, Avery Dennison, Colgate-Palmolive, JCB, Larsen & Toubro, Marico, Mars and Procter & Gamble reinstate the faith in the institute by extending offers in the diverse domains of IT, Operations & Supply Chain, and Sales & Marketing.

# FMCG & Manufacturing



IT/ITES



In the IT sector, the recruiters made a colossal impact by offering coveted roles such as Business Intelligence, Information Management, Pre-Sales, Project Management and Product Management. While Accenture, eClerx, Hexaware, \_VOIS and Wipro strengthened their association with SJMSOM, a bevy of recruiters like Axtria, LogiNext, OnlineSales.ai, Mu Sigma and Polestar began their association with SJMSOM.

Prominent players in the E-commerce, Healthcare and Education sectors like Cochlear, Collegedunia, Flipkart, Johnson & Johnson, Next Education, Paytm and Phable showed immense faith in our students by offering coveted roles across divisions like Operations & Supply Chain, Product Management, Program Management and Sales & Marketing.

E-Commerce & Others

