

SHAILESH J. MEHTA SCHOOL OF MANAGEMENT, IIT BOMBAY

26.04.2022

Dear all,

We are having one Teaching Assistantship through Project (TAP) position available. The details of this position are attached. Candidates interested in this position are required to send their expression of interest at phdcoord@som.iitb.ac.in by **3rd May, 2022**. This position has similar eligibility requirements and financial support as TA position.

Information Brochure Link (Page No. 11): <https://www.iitb.ac.in/newacadhome/Ph.D.Brochure2022.pdf>

Thank you.

Best regards,

PhD coordinator, SJMSOM

**PhD admission – Teaching Assistantship through Project (TAP) position – Autumn
Semester 2022-23**

Shailesh J. Mehta School of Management, IIT Bombay

Project Title: Practice of Technology Business Incubation and Role of Finance

Principal Investigator: Prof. Rohan Chinchwadkar, SJMSOM, IIT Bombay

Source of Funding: IRCC, IIT Bombay

Project description

Startups play a critical role in innovation, job creation and economic growth. Technology business incubators (TBIs) provide a safe harbor for startups which use emerging technologies as a primary source of innovation, improve their survival rate and help them flourish as viable businesses. However, several areas in TBI research remain under-explored and lack a unifying theoretical framework. We propose to generate new theoretical and empirical insights by applying the novel lens of *practice theory* to TBIs in India. We will also focus on an almost unexplored question: influence of the *logic of entrepreneurial finance* and investing activities on the birth and sustenance of TBIs. Employing the practice lens will allow us to investigate the myriad ways in which investors' activities, discourse and tools of evaluation nurture and sustain TBIs.

Candidate profile

The candidate must fulfil the PhD eligibility criteria (link: <http://www.som.iitb.ac.in/?p=723>) of SJMSOM and IIT Bombay. Additionally, it is desired that the candidate exhibits the following interests and skills:

- A keen interest in entrepreneurship, studying human behaviour, spending time at technology business incubators, observing-interviewing practitioners in the entrepreneurship ecosystem (incubator managers, startup founders, early-stage investors etc.), attending startup events and having fun
- Perseverance, curiosity, patience, team spirit and, a helping and humble nature
- Good writing skills
- An understanding and/or experience of fieldwork and qualitative research

The candidate will have to go through the regular PhD admission process at SJMSOM, IIT Bombay.