

# Brochure

## Workshop on CSR, ESG and Sustainability

*In association with the Green Energy and  
Sustainability Hub (GESH), IIT Bombay and with the  
support from Institute of Eminence (IoE) funds*



**Friday & Saturday  
January 3 & 4, 2025**

Mode: in-person

Register through the Google Form below  
<https://docs.google.com/forms/d/e/1FAIpQLSdezkILK-bS5hC1aIByhTOKDO6iPG-009J2v9rGqWEutzV3CA/viewform>



**IIT Bombay Research  
Hub for Green Energy  
and Sustainability**

### **Introduction:**

The growing necessity for corporations to build Sustainability into their business operations demands individual and collective commitments to its core philosophy. Numerous Human, Social, Economic and Environmental parameters come together to bring about changes that are long term, impactful and in turn sustainable. Corporate Social Responsibility (CSR) has been in prevalence in India for over a decade and it has seamlessly started to integrate with Environment, Social, Governance (ESG) and Sustainability. CSR and ESG are two approach to sustainable development, but they differ in how they are used and what they measure. CSR is driven largely by considerations and commitments internal to a corporation, and ESG is driven by external requirements, such as international frameworks and standards. However, they complement each other in conversations on Sustainability.

### **Objective:**

The two-day workshop will discuss the Fundamentals of CSR, ESG and Sustainability as the participants explore their potential confluence. The workshop would particularly benefit the Academicians and Industry Professionals who wish to understand the basics and equip themselves with relevant insights of the Business contexts today. The workshop comprises of hands-on elements which are designed to enable the participants engage with the themes effectively.

### **Modules:**

The modules include primers for the two themes below:

1. Fundamentals of Corporate Social Responsibility (CSR)
2. Sustainability and Environment, Social, Governance (ESG) practices

## Workshop Schedule

Day 1 (starts at 10.00 am)	Day 2 (starts at 10.00 am)
Business and Society	Hands-on on Sustainability tools
History of CSR – India and Global	Hands-on on CSR in India and implementation models (with individual practice exercises)
Theories and their translation into practice	Hands-on on ESG Score, Reporting and rating
Lunch Break	
Business and Sustainability	ESG Finance
Sustainability in practice	Intersectionality of CSR, ESG and Sustainability
Sustainability Tools	



## Event Particulars

### FEE & INCLUSIONS

- Rs 3000/- for Academicians and Rs 5000/- for Industry Professionals (exclusive of the applicable taxes)
- The Workshop is non-residential, however lunch and refreshments will be provided.

### VENUE

Shailesh J. Mehta School of Management,  
IIT Bombay

### QUERIES

You may write to  
[sustainability.sjmsom@gmail.com](mailto:sustainability.sjmsom@gmail.com)  
for more details